



Managed Security and Backup Essentials

CJ June

Managed Services Sales Coordinator

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WHAT YOU'LL LEARN

- What is a business network?
- Paladin's Managed Services and Managed Network
 - What they are, why are they important
- How Paladin helps businesses run safely, securely and optimally
- Paladin Managed Services – Managed Network, Managed Backups, Security, Updates, Office 365, Paladin Pilot

Your network is the foundation of your business



- When you build anything, a home or a business, you start with a strong foundation.
- A business network consists of:
 - Hardware – PC terminals, servers, firewalls, switches, payment card processors, mobile devices and more.
 - Software – Point of sale, inventory management, accounting, workforce management, and more.
 - Support – Relationships with companies that help monitor and manage a business to make sure it's running at its peak.

Why having a solid foundation is important



- More and more business is done digitally through e-commerce websites, emails, mobile applications, and social media.
- Because of this, especially small businesses need a strong digital network to operate safely and efficiently.
- Digital networks enable businesses to operate efficiently and protect them against cyber-threats – hacking and ransomware – inside performance-robbing activities, and internet service interruptions.

How Paladin protects businesses



- Paladin **Managed Network** improves the performance, reliability and security of your terminals and network which increases the efficiency of your business.
- When stores join the Paladin family, we suggest they start with all the proper hardware to ensure reliable performance.
 - PC terminals, including a dedicated server
 - Monitors
 - Payment card processors
 - Modems
 - Firewalls
 - Switches
 - Access points
- When this equipment is configured and working in harmony, stores perform better.

Managed Network™



Security & Safety

Protect your network from unauthorized intrusion and malicious attacks.



Speed

Increase operating speed and performance by blocking bandwidth-robbing applications.

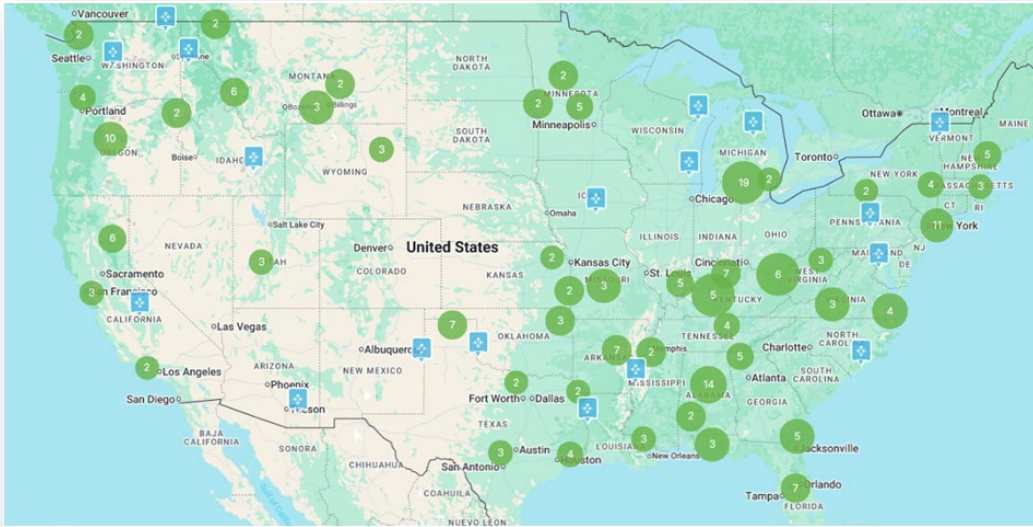


Support

Keep your business open when your network connections are down.

- Paladin's **Managed Network™** removes technology woes for small businesses.
- Improves the security, speed and reliability of your business network with real-time, multi-tiered monitoring, and 24/7 management.
- Provides all the hardware needed to protect your business and improve its performance.
- Paladin uses industry leading Cisco Meraki and Zyxel equipment to protect your network.

Managed Security



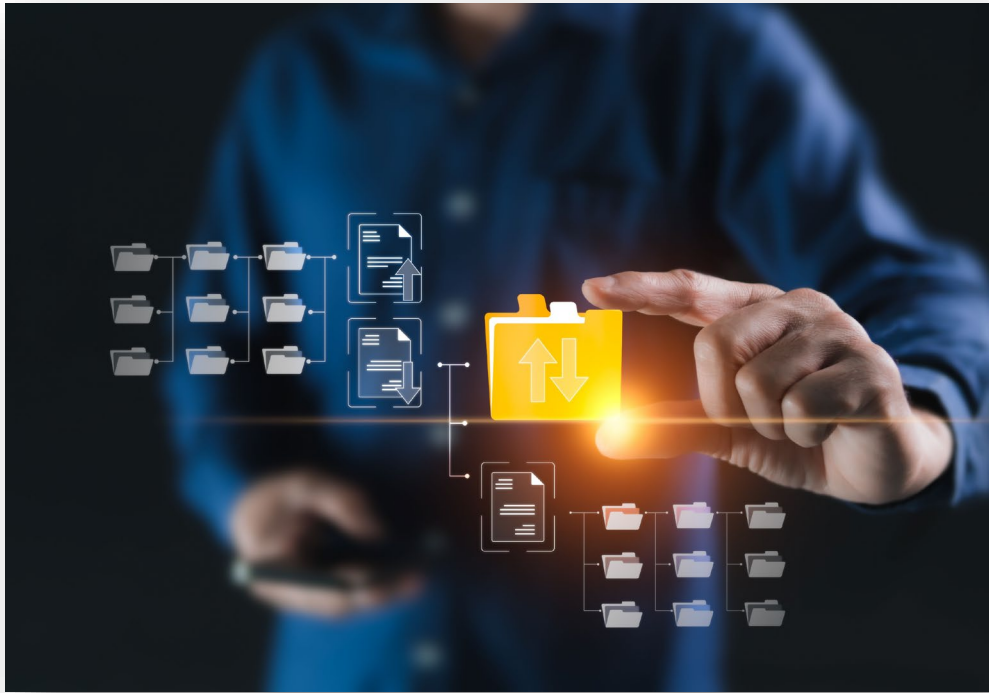
- Paladin is integrated with Trend Micro to protect your business against a wide range of threats.
 - Antivirus
 - Ransomware
 - Spyware
 - Total data security
- This software is installed and managed for you, so you don't have to.
- We provide regular reports showing security problems and how they were neutralized.

Managed Updates



- Paladin **Managed Updates**™ keeps your systems running smoothly by managing updates for Windows® and compatible software, improving performance, security and customer.
- We test and verify pending updates to ensure the performance and reliability of your computers.

Managed Backups



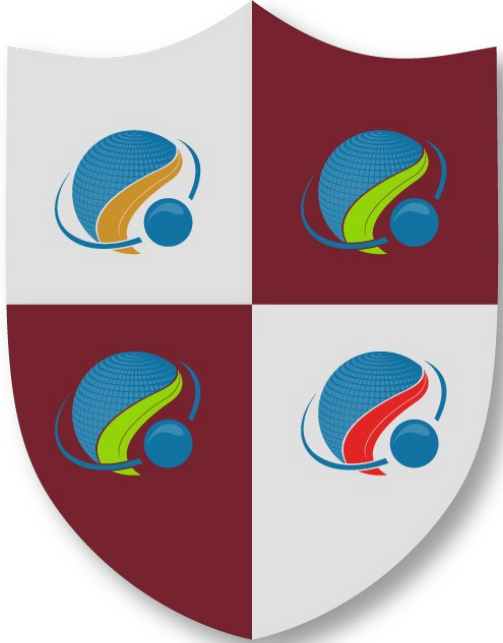
- **DataWise™** regularly creates off-site backups of all the Paladin Point of Sale data used to run your business to ensure you have the most accurate data possible.
- **SystemWise™** backs up all files and folders on your business and home computers daily.
- Backups are automatic and stored in the **PaladinCloud™** so there is nothing to manage.

Backup Pack covers all your data

DataWise™	SystemWise™	Backup Pack™
- Automatically backs up all your POS data.	- Automatically backs up all other files and folders.	- Combines DataWise™ and SystemWise™ to back up all files.

- Experts say the 3-2-1 method is the best way to ensure data is backed up.
 - 3 copies, 2 media, 1 stored off-site
- **Backup Pack™** combines the protection of **DataWise™** for your Paladin Point of Sale data and **SystemWise™** for your business and home files and folders to keep your computers running safely and reliably.
- In case of a natural or data disaster, these backups can help get your business back up and running quickly.

Max Shield covers it all



- **Max Shield** covers your system security with managed security and updates along with automatic backups. It keeps your computers running safely and reliably.



Managed Email



- The average employee gets 120 emails daily.
- Most cyberattacks – 94% – begin with a malicious email.
- Paladin Managed Email:
 - Helps protect against malicious emails.
 - Gives emails professional appearance and brand identity.
 - Allows stores to send these correspondence via email – invoices, quotes, purchase orders, statements and more.
 - Places all business addresses under one domain.

Paladin Pilot™ lets you work from wherever you land

Paladin Pilot™ is a remote connection to your business. No matter where you are, if you have an internet connection, you can access your store network.



PALADIN PILOT

Paladin's remote monitoring and management feature allows users to:

- Check daily transactions, taxes and more
- Place orders with suppliers
- Adjust prices and create promotional advertising

"Paladin Pilot is the best program I've ever used. It kind of started out being really helpful during COVID. Our kids are just old enough to get into the perfect kind of trouble. Paladin Pilot allowed me to work from the kitchen counter when the kids weren't in school. Now, we use it all the time."

Denise Page, Lands End Marine Supply

Swifter™ keeps your data fresh, your system performing

Swifter™ is not part of our Managed Services, but it improves the performance of Paladin Point of Sale by cleaning out old, unnecessary data that can slow your single-store system down.



Swifter™ makes your business run better by:

- Speeding up product searches of inventory, customer information and more
- Creating reports faster
- Allowing for quicker backups and support

Learn More

To learn more, see the following resources in our [Help Portal](#)

- [Managed Network](#)
- [Managed Security](#)
- [Managed Updates](#)
- [Paladin Managed Emails – Secure & Professional](#)

A recording of this webinar will be available at portal.paladinpos.com/webinars.

Next Webinar:

How Paladin Data Corp
Helps Your Business Run Better

October 21

9am PT

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