

Repeat Rewards

RepeatRewards is honored to be an integrated solution with Paladin Point of Sale



ABOUT US

RepeatRewards has been providing loyalty and marketing services **since 1986**.

Paladin and RepeatRewards have been working together to help independent hardware stores offer loyalty and marketing solutions **since 2015**.

RepeatRewards is the leader in independent hardware store marketing with approximately **500 hardware stores** using our services nationwide.



Today's Presenter: Theresa Neal

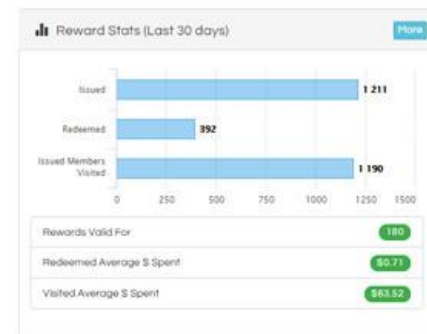
I am our New Business Development Manager specializing in the independent hardware industry. I have been with RepeatRewards since 2004. I have extensive experience working with independent hardware stores and have developed a vast knowledge of what works best in this industry.

THE VALUE OF LOYALTY

Retain customers and increase sales by encouraging loyal customers to visit and spend more.



Lower advertising costs and higher ROI by focusing on current customers with trackable results.



RepeatRewards

- **100% Branded Program**



- **Email & Direct Mail Marketing Options**



Including our most popular Cent\$ible option
(Email: primary method, mail just to those without email addresses)

- **Comprehensive Reporting**

Via web portal or dashboard app for on-the-go insight

- **Custom Signage** (Additional promotional options available)

- **Loyalty Marketing Specialists**

Help make your program a success

****BONUS** Social Tracker**



Monitor your competitors and businesses you want to emulate

HOW IT WORKS



TARGETED MARKETING

New Movers
& Customer
Acquisition

Birthday
Campaigns

WE DO IT ALL!

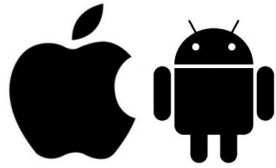
After a consultation, we'll create branded rewards and offers then automate their delivery so you can get back to business.

Rewards &
Reminders

Seasonal &
Event
Campaigns

- Welcome
- VIP Targeted Campaigns
- Lost Customer Offers
- Customer Appreciation
- Seasonal & Holiday
- Small Business Saturday

**PLUS MANY MORE
Email and Direct Mail
options available!**



MOBILE APP



Geofencing

Automatically pushes alerts to your loyalty member's phones when they are in the area. GREAT for driving more business from users.

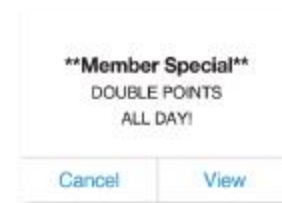
Pop Up Images

Advertise exclusive offers, events and items with popups on user's phones. Displayed when app is opened.



eViSit™ Check-In

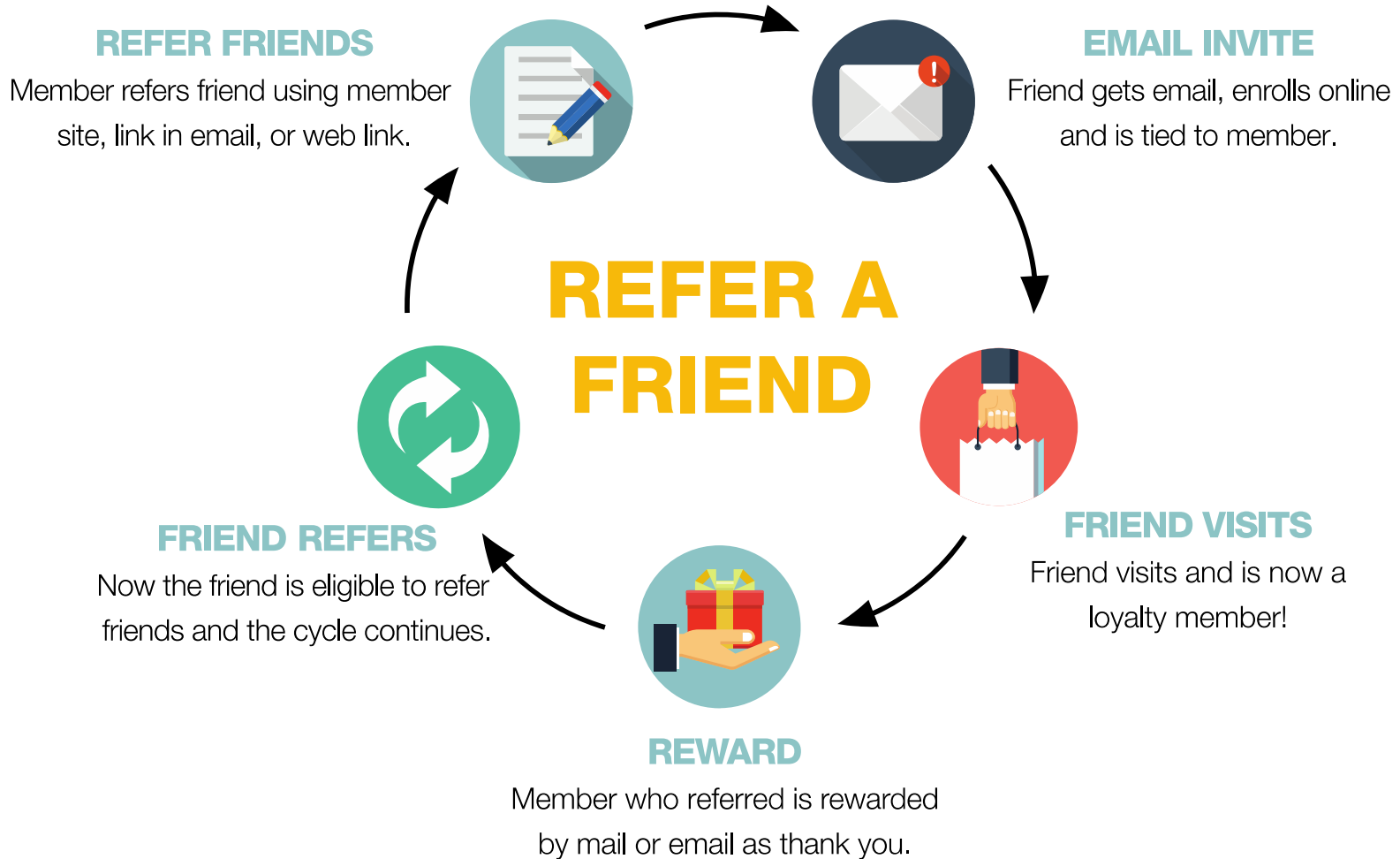
Allow members to "check-in" every time they visit your business. You choose the offer & what it takes to get it.



Push Notifications

Advertise exclusive events and offers, wish happy birthday and thank members for visiting with a notification to users.

REFER-A-FRIEND



Repeat  Rewards

Turn your members into spokespeople.

CUSTOMER SURVEY

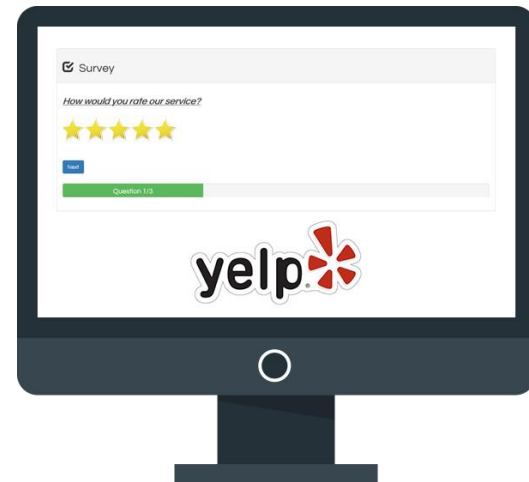
Social media prompt for high ratings

Hybrid survey option

Automated surveys

Easy setup

User friendly reporting



Let them tell you what they *really* think.

ALSO AVAILABLE

Loyalty Program Options:

- Text Messaging
- Data Cleansing (Email Append, Deceased Suppression, NCOA Updates, Duplicate Elimination, Address Standardization)
- Full Service Member Support
- Customized Member & Online Enrollment Websites
- Bonus Point Specials
- Point Customization (automatically reward low margin products differently)



Additional Services:

- Website Design & Hosting
- Gift Card Program (+ e-gift card option)
- Social Media Management
- Direct Mail – New movers, Event Promos, Coupons
- Graphic Design
- Signage



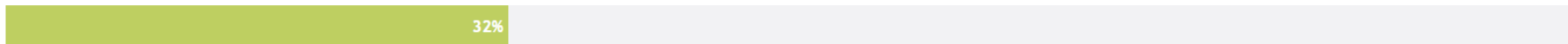
DASHBOARD REPORTS

Use convenient dashboard accessed via web portal or mobile device to monitor your program.

Member Sales Trend



Enrollment Goal



Monthly Goal 25

This Month 8

Average Monthly 34

Set monthly enrollment goals to track and increase membership in program.

Marketing Info

Valid Emails	<div><div></div></div>	288
Mail Deliverable	<div><div></div></div>	302
Birthday	<div><div></div></div>	295
Anniversary	<div><div></div></div>	13
Mail Hold	<div><div></div></div>	41

EXCLUSIVE SAVINGS

Retail Price:

Loyalty Program

\$99 per month

Mobile App

\$29 per month

Survey Service

\$29 per month

Refer-A-Friend

\$19 per month



SPECIAL:

- Loyalty Program \$79
- Mobile App \$19
- Survey \$19
- Refer-A-Friend \$9

Offer valid when signed on before 3/15/18

HOW TO GET STARTED

SIGN UP



Contact me to
request a
proposal.

ACTION PLAN



Once you signup,
we'll schedule a
short
implementation
call.

LAUNCH



A dedicated
Onboarding
Specialist will
guide you each
step of the way.

Done!



Now you can
get back to
what is
important—
your store!

Signup NOW and start seeing results.

Theresa Neal
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WHAT OTHERS ARE SAYING

'Very impressed'

Feb 13, 2017

Jeremy Boone

Hometown Hardware

Source: Capterra

5/5

★★★★★
Overall

★★★★★ 4/5
Ease of Use

★★★★★ 5/5
Features & Functionality

★★★★★ 5/5
Customer Support

★★★★★ 5/5
Value for Money

Comments: When we started using Repeat Rewards within the first 2 weeks we had new customers come into the store using their new mover program bringing in the postcards that welcomed them to our community. Great program.

'Repeat Rewards is Great!'

Feb 02, 2017

Tony Nichols

Owner

Sabetha Hardware Hank

Retail, 1-10 employees

Used the software for: 2+ years

Source: Capterra

5/5

★★★★★
Overall

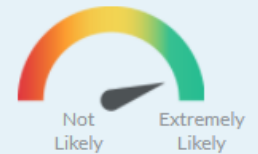
★★★★★ 5/5
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Customer Support

★★★★★ 5/5
Value for Money

Likelihood
to Recommend:



Pros: Ease of use

Overall: We have been a Rewards member for several years now and have always appreciated the friendly personnel when dealing with them! Also rewards program works great for our Hardware store! Just have signed up for them to take care of my website and social media.