



Paladin POS Software Made for Independent Pharmacies:

Build on your strengths

As an independent pharmacy, you can offer consumers something the chain drug stores can't: the efficiency and professionalism of a well-run store combined with the friendly, personalized service only a local business can offer. Paladin Pharmacy POS gives you the tools to achieve both goals.

Paladin Pharmacy POS is a powerful yet easy-to-use point of sale solution that builds on the unique strengths of your business:

- A friendly, knowledgeable staff.
- The human scale of your local store compared to a large-chain store or impersonal website.
- Tailored service that comes from knowing your customers well.

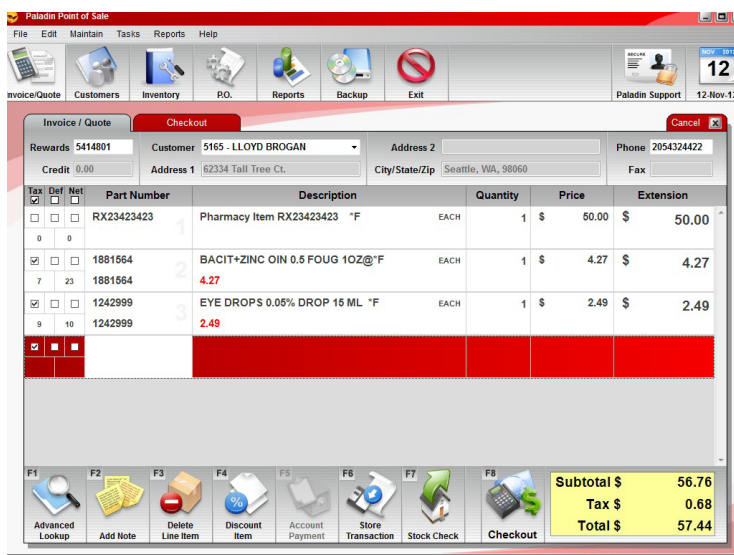
Better service, better ROI

Paladin Pharmacy POS is a powerful yet easy-to-use point of sale solution that empowers you to continually impress your customers—and their prescribing physicians—with the quality, accuracy, convenience, and integrity of the purchasing experience.

At the same time, a Paladin Pharmaceutical POS solution drives increased revenue and profits. The software provides a complete view of inventory, customers, and transactions. This allows you to dynamically manage inventory to align with your business goals while also streamlining compliance and enhancing customer loyalty.

Enhance customer experience

Acquiring a new customer can cost you 6 or 7 times as much as retaining an existing customer—an expense that erodes your bottom line. Fortunately, Paladin solutions are loaded with features that enhance the consumer's buying experience, facilitate excellent service, and increase customer retention rates and, by extension, your store's profitability. Paladin enables you to:



Invoice/Quote Screen

- Put an end to multiple checkouts by combining over-the-counter and pharmacy sales in a single convenient transaction.
- Ensure the right OTC products are always on the shelves. Paladin POS optimizes inventory based on your store's past history.
- A self-contained rewards program lets you track buying behavior and build loyalty without the steep cost of an affiliate program.
- Know your customers with features like Customer Sales Ranking and Customer Profit Ranking. A complete transaction history facilitates returns, refunds and problem solving.
- Customers can relax knowing their credit card and other personal information is secured by Paladin Pharmacy POS.

Simplicity defined

From counter sales, to inventory orders, to compliance, the Paladin POS user interface makes every task faster and easier to carry out. In turn, your

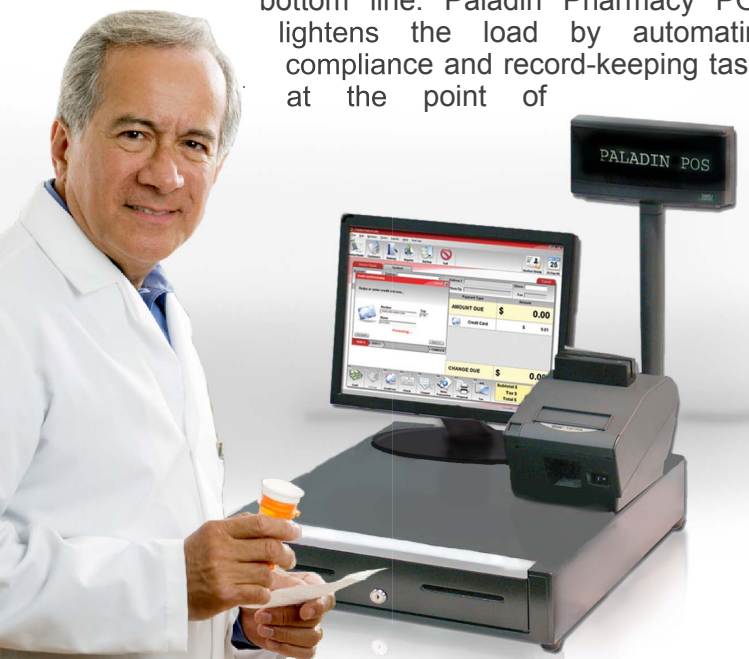


employees can be more productive and responsive to your customers' needs without having to learn complex software skills or memorize detailed business processes.

- With fewer keystrokes you can process more transactions per hour without adding personnel.
- Streamline enforcement of compliance requirements, such as tracking of meth-related purchases and electronic signature capture. By simplifying the salesperson's responsibilities, Paladin Pharmacy POS reduces the risk of compliance lapses.
- User-friendly graphical display appeals to older workers unfamiliar with computers and anyone who requires a "human readable" font size.
- Electronic interfaces to major wholesalers—including McKesson, Cardinal, H.D. Smith, Rochester Drug Cooperative and others—allow you to maintain up-to-date product and pricing information.

Compliance issues resolved

Regulations place a heavy burden on your independent pharmacy without adding value to your bottom line. Paladin Pharmacy POS lightens the load by automating compliance and record-keeping tasks at the point of



sale. Enforcement of regulations is accurate, automatic and transparent to customers and system users.

- Support for Stop-Meth efforts is enabled by automatic interface with the NPLEX national database during the checkout process. Paladin provides electronic tracking of pseudoephedrine purchases, enforcement of purchase limits, and related electronic signature capture.
- Electronic signature capture also supports HIPAA regulations without disrupting your current HIPAA compliance regime.
- One electronic signature can cover numerous signing requirements, for example to acknowledge consultation, accept easy-open caps, and/or provide insurance proof of pickup.
- SIGIS-certified solution streamlines purchase of IAS-eligible pharmacy products and non-eligible products while ensuring correct payment methods, including FSA/HRA cards, within a single transaction.

The Paladin Pharmacy POS advantage

- Simplifies user experience by streamlining and automating routine tasks and business practices so employees don't need to learn complex procedures.
- Maximizes your revenues and return-on-investment by tracking the sales history and financial performance of every item in inventory and precisely managing stocking levels.
- Paladin is a pay as you go solution with a fixed monthly fee, and only a small upfront investment. Costs are steady, predictable, and deductible.
- Usability features that help to impress customers thanks to faster transactions, quick answers to product questions, and special pricing and rewards for top customers.