



WEBINARS

Free Advanced Training

Bridging the Brick & Mortar to E-commerce Gap: Connect Paladin to Your Webstore

Charles Owen



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WHAT YOU'LL LEARN

- Introductions
- Beyond brick and mortar
- The integration
- Sign up through Volusion
- About Volusion
- Learn more



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Presenters



Charles Owen
Chief Retention Officer
Paladin Data Corporation
charleso@paladinpos.com

Samantha Rupert
Marketing Manager
Volusion
samantha.rupert@volusion.com





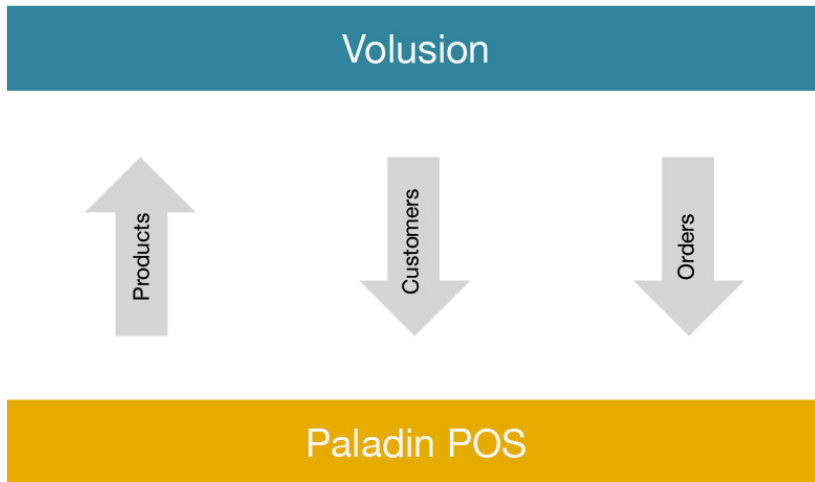
Beyond brick and mortar



- Embrace the retail paradigm shift.
- Redeem the benefits of eCommerce:
 - Offer more shopping options to your customers.
 - Your webstore is open to customers 24/7.
 - Tap into new virtual territories.
 - Compete more effectively.
 - Remarket and upsell opportunities.
 - Branch out without investing significant capital.



The Integration



- Synchronizes the following data between Paladin and Volusion in real-time:
 - STOCK-ON-HAND levels
 - PRICE (retail)
 - DESCRIPTION
- Add or remove online store items from within Paladin
- Track all online sales in Paladin
- Automatically creates online customer accounts in Paladin
- Handles items that are not in your Paladin active inventory



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Sign up through Volusion



- Upfront \$ 249
- \$ 59 Monthly Support
- To sign up visit:
www.volusion.com/partner/paladin-data-corporation



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volusion

WEBINAR // 2019

Paladin + Volusion



YOU'RE IN GOOD HANDS

Meet Volusion



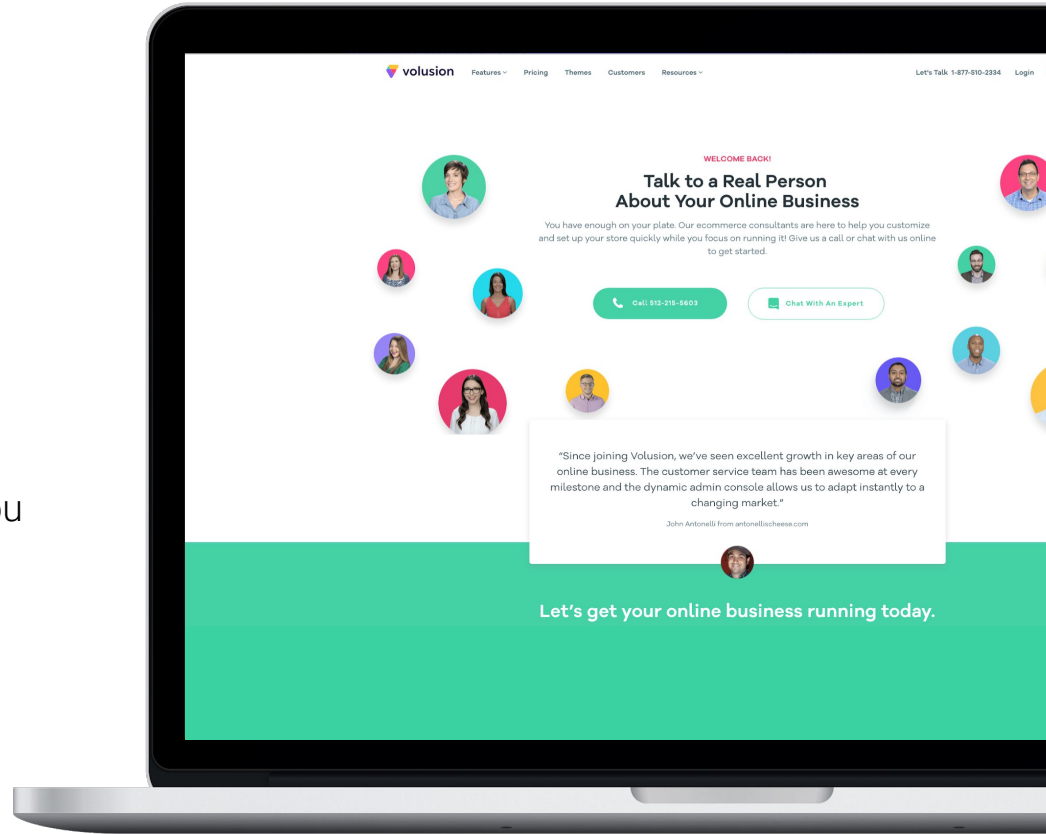
Samantha Rupert
Marketing Manager, Volusion

WHAT IS VOLUSION

EMPOWERING ECOMMERCE

Founded in 1999, Volusion is an all-in-one platform designed to meet the needs of small to medium-sized businesses.

Our Texas-based support team is here to help you 24/7 – through every step of their ecommerce journey.



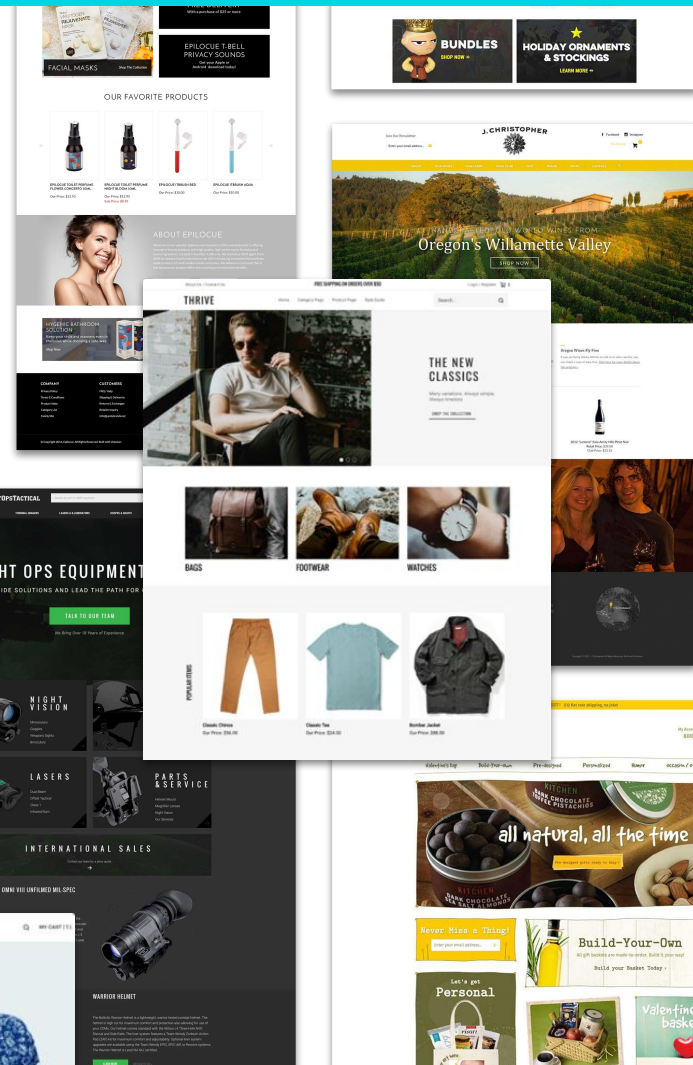
AT A GLANCE:

- Processed over \$29 billion in merchant sales
- 30,000+ online stores
- On average, merchants on Volusion earn **2x more** revenue than the leading competitor
- First ecommerce platform to host on Google Cloud
- In-house marketing and design service, called [Studio](#)
 - www.growwithstudio.com/volusion

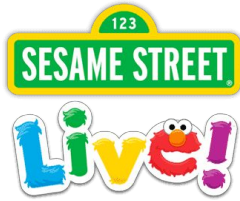
WHAT SETS US APART:

IN HOUSE MARKETING AND DESIGN SERVICES

The Volusion Studio team has helped thousands of stores build their sales pipeline and improve sales conversion through expert digital marketing and design. While other agencies dabble in ecommerce, our team specializes in it and the results speak for themselves.



OUR CUSTOMERS:



"Partnering with a company like Volusion allowed us to achieve two goals: gain market share in Texas and relieve some of the major pain points in our business."

- Antonellis Cheese



"We've had amazing results using Volusion. This year we're going to wind up doing more volume in our Volusion site than we did in our brick and mortar store."

- Lili Alessandra



THE ADVANTAGE

VOLUSION + PALADIN

Consumers spent \$517B online with US merchants in 2018, a 15% increase.

- Brick and mortar owners can expand selling opportunity online
- Sync and manage inventory from your brick-and-mortar to your ecomm store
- Provides a seamless omni-channel experience
- Volusion's all-in-one platform helps merchants save time and money



HOW IT WORKS

VOLUSION BUSINESS PLAN PERKS:

- Powerful site editing
- Beautiful, free, responsive themes
- Built-in SEO tools
- Newsletters
- Dedicated Success Team
- One-on-one setup
- Advanced reporting
- Amazon & eBay integrations
- Phone orders & CRM
- And [many more!](#)

MOST POPULAR

\$299/mo
Business

OPEN YOUR STORE

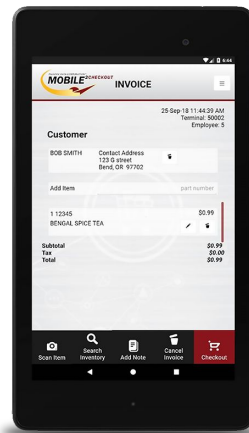
Number of Products	Unlimited
Bandwidth	Unlimited
Support Level	Priority
Transaction Fees	None
Secure Checkout	Dedicated

EXCLUSIVE DEAL

Sign up for a Volusion store here:
<https://www.volusion.com/partner/paladin-data-corporation>

Get 50% off your first month with a purchase of a Business plan.

Use code **Paladin50** at checkout.



Questions?

**Please contact the Volusion Sales team:
866-233-4894**





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Recording available at:

portal.paladinpos.com/webinars