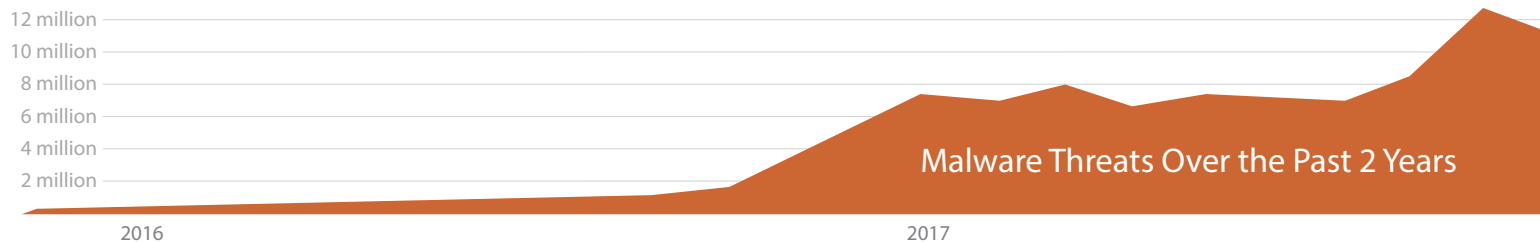


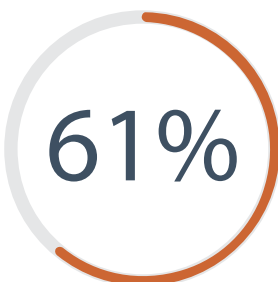
The Threat of Small Business Cybersecurity Grows

As more small businesses adapt to the digital marketplace with websites, online sales, digital marketing programs and now the Internet of Things (IoT), the more vulnerable they are to cyberattacks.



Huge Impact on Small Business

Small businesses are generally more vulnerable to cybersecurity attacks than larger businesses or corporations.



of breaches hit smaller businesses



of small businesses fold within six months of an attack



of small businesses don't use data protection for company and customer

Small business cybersecurity attacks cost between
\$84,000 – \$148,000

Identify and Prevent

Many attacks aren't discovered until *weeks or months* after the hackers gain entrance into a company's network.

- Be cautious of mysterious emails, popups, password activity, or a slower-than-normal network
- Update your system and protect your information
- Perform regular backups
- Have multiple layers of network security
- Educate employees & limit their access



Data Sources: UPS Capital Report, Cisco/Meraki, and Verizon Data Breach Investigation Report

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