



Protect Your Store & Inventory



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Chief Experience Officer
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WHAT YOU'LL LEARN

- Introduction to Watcher
- Retail theft trends
- What is the integration with Watcher?
 - Benefits
 - Features
- Watcher demonstration
- How to sign-up: nate@watcherprotect.com
 - Setup & cost
- Q+A

Introductions



Charles Owen
Chief Experience Officer



Nate Looman
Founder / President



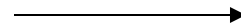
Retail Theft Trends

- **43.7%** Employee theft
- **\$16.2B** lost due to employee theft
- **18.7%** collusion between internal and external actors

Retail Theft Trends

- \$20 a day in cash or merchandise loss from one employee adds up to over \$7k loss annually
- Common types of POS fraud:
 - Cash return
 - Void transaction
 - Sweetheart deals
- Where else it could be happening:
 - Aisles (Power tools, plumbing, electrical, seasonal, fasteners, etc.)
 - Receiving + dumpsters
 - Bulk goods
 - Rental

The Integration with Watcher



- Watcher Total Protection and Paladin communicate via a custom API (application programming interface).
- Surveillance cameras are configured in Paladin for each POS station.
- Watcher receives real-time invoice information from Paladin during the checkout process.
- Watcher then overlays the invoice information onto the video.
- From the Watcher application you can search the invoice by just about any field for reviewing footage.



Demonstration

For more info visit:

watcherprotect.com

Email to sign up:

nate@watcherprotect.com

Q+A



Check out our [Winter 2019-2020 Release Guide](#) on the Help Portal.

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