



WEBINARS

Free Advanced Training

Enhance Your Customer Experience with Ez-Ad

Jeff Rogers

Marketing, Sales & Partnerships Director



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WHAT YOU'LL LEARN

- Introductions
- Our integration with Ez-Ad
- Mission & Testimonial
- Ez-Ad software and app demonstration
- Wrap up / Q & A
- Learn more



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Introductions



Jeff Rogers

Paladin Data Corporation

Marketing, Sales & Partnerships Director

Lawrence Mansour

Ez-Ad

Chief Executive Officer



EZ-AD®



Our integration with Ez-Ad

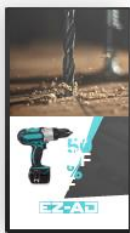


- The integration with Ez-Ad leverages your Point of Sale data to feature unique content and promotions to digital monitors throughout your store.
- The mobile app also enables you to scan and quickly access pricing from other major retailers to see how your price stacks up.
- The integration automatically updates your pricing in real-time.

Our Mission

“To Build An All-in-One Marketing Technology Suite that Allows Retailers to Easily Compete in the New Era of Retail.”

Our Products



Digital Signage



Print Signs



Social Media Manager



A.I Price Comparison



Mobile Barcode App



EZ Emailer



Testimonial from a Do It Best Member

"I absolutely love EZ-AD! By simply entering a SKU number, I am able to create Beautiful, branded ads in a fraction of the time it used to take me before.

This has allowed us to increase the frequency of sales so that we can be more competitive.

With EZ-AD's tools, you no longer need to pay for or have graphic design, marketing skills as your cashiers and sales associates can DIY your ads. This resource has been a game changer for us! I highly recommend it."



Samantha Post
T&M Hardware

OUR SUCCESS

150
DIB Members

Over
10,000
Businesses
use EZ-AD

4 Million
Ads Created
& Deployed

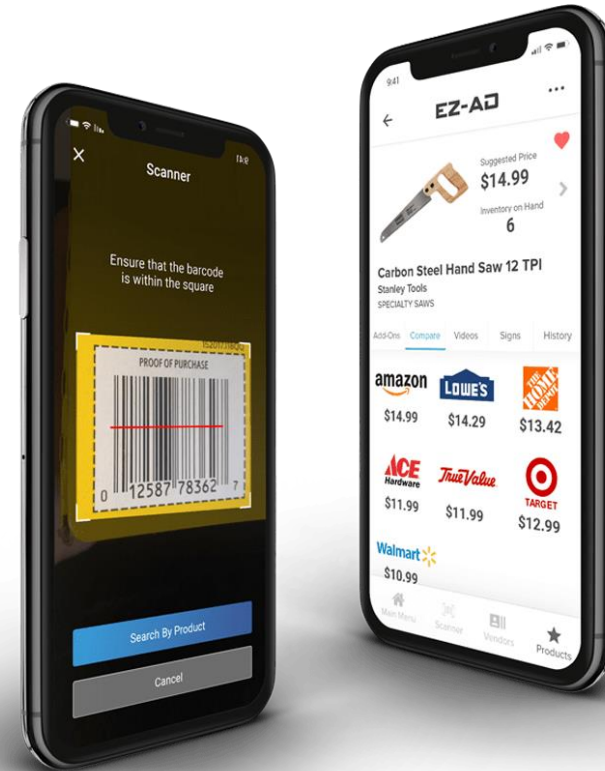
1.8 Million
Products Loaded
on EZ-AD



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Ez-Ad Demonstration



EZ-AD®



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Continued Education

Continue learning with resources available on our [Help Portal](#):

[Spring 2019 Release Guide](#)

Sign-up for a 30-day free trial: ezadtv.com/paladin



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Recording available at:

portal.paladinpos.com/webinars