



**WEBINARS**

Free Advanced Training

# The Most Effective Reports to Manage Your Business

Michael Horn



**WEBINARS**

Free Advanced Training

**Data is the fuel behind  
business success**

**Data is the new oil in the world  
economy. Mining it, managing  
it, and putting it to work is vital  
to the success of any business**



## ***WHAT YOU'LL LEARN***

- The various reporting methods in Paladin
- Reports to manage your business
- Inventory reporting & management
- What's ODBC and why should I care?
- Learn more



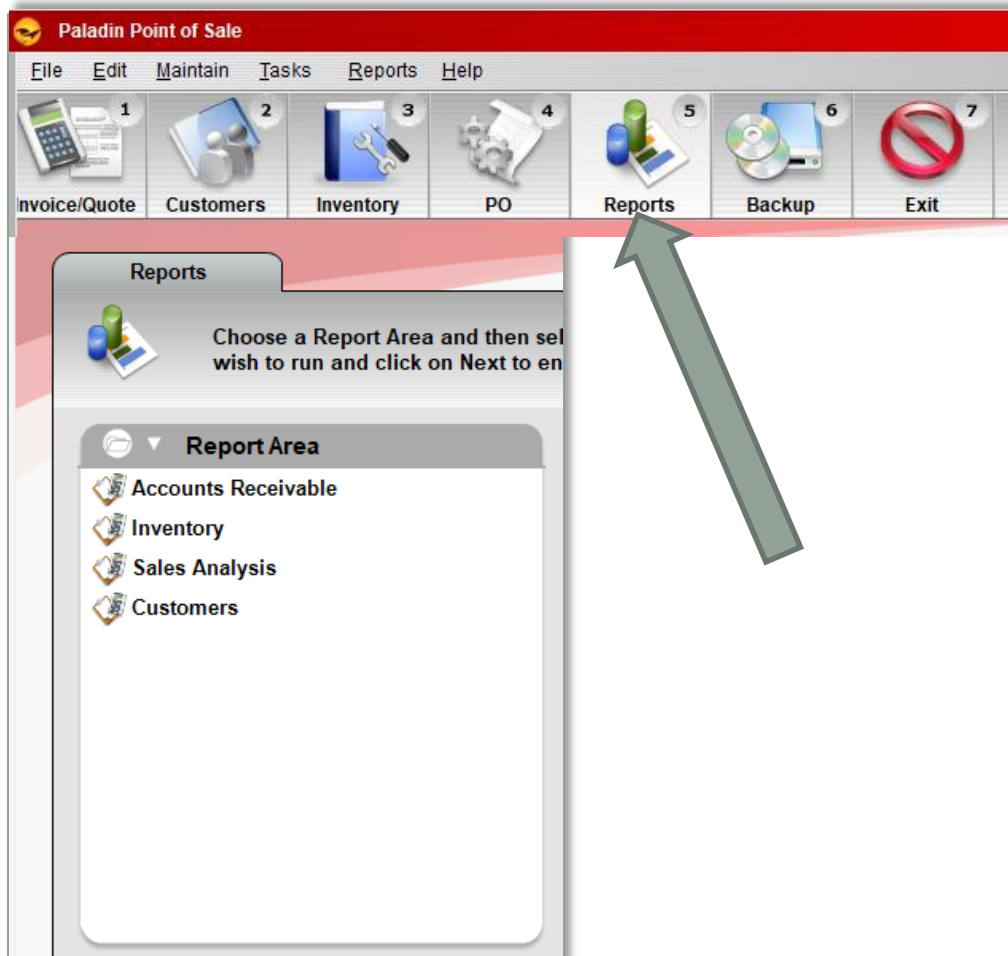
## The various reporting methods in Paladin



1. Paladin Reports module
  - Standard reports with a myriad of criteria selections
2. Advanced Lookup and magnifying glass reports
  - Export data to Excel for further slicing & dicing
3. Paladin Reports menu
  - SQL Report Builder (a programmer's delight)
  - MS Access Templates (custom labels, signs & reports)
6. Free text searches using the Transaction Report
7. ODBC (open database connectivity) advanced reporting



## Reports to manage your business



In the Reports module, select:

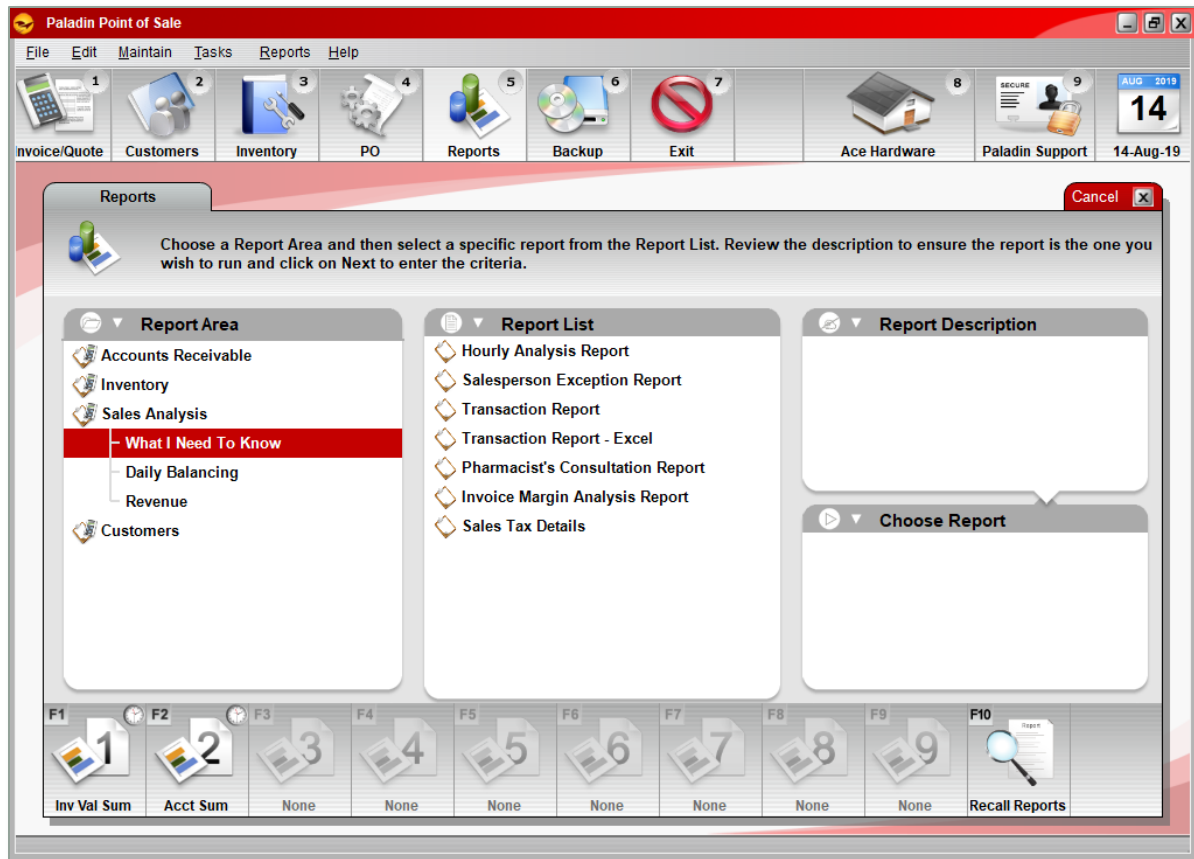
- Sales Analysis >
  - What I need to know
  - Daily balancing
  - Revenue
- Accounts Receivable > Accounting Reports > Accounting Summary Report
- Customers > Ranking > Customer Sales Ranking



# WEBINARS

Free Advanced Training

## What I need to know reports



Sales Analysis > What I need to know >

- Hourly Analysis Report
- Salesperson Exception Report
- Transaction Report (PDF option)
- Transaction Report (Excel option)
- Pharmacist's Consultation Report
  - with patient and dispensing R.Ph. signatures
- Invoice Margin Analysis Report
- Sales Tax Detail Report



## Transaction Report settings

The screenshot shows the 'Paladim Point of Sale' application window. The 'Reports' menu is open, and the 'Transaction Report' dialog box is displayed. The dialog has three main sections: 'Report Settings', 'Additional Settings', and 'Sorting Options'.

**Report Settings:** A table with columns 'Selection', 'Beginning', and 'Ending'.

Selection	Beginning	Ending
InvoiceDate	14-Aug-19	14-Aug-19
PartNumber		ZZZZZZZZZZ
Terminal	0	99999999
Employee	0	99999999
Department	0	99999999
Supplier	0	99999999
Class	0	99999999
Account	0	99999999
InvoiceNumber	0	99999999

**Additional Settings:**

- Payment Method: All
- Customer Name: [Text Field]
- Keyword Search: None
- Detail Display: ☒ Customer friendly ☐ Accounting Department
- Search Invoice Amounts: ☐
- Greater Than ☐ Less Than ☐ Equal To

**Sorting Options:**

- Sort By: [Dropdown] ☒ Ascending ☐ Descending
- Then By: [Dropdown] ☒ Ascending ☐ Descending
- Then By: [Dropdown] ☒ Ascending ☐ Descending

Buttons: 'F12 Run Report' and 'Cancel'.

At the bottom of the window, there is a status bar with fields: 'Inv Val Sum', 'Acct Sum', and several 'None' entries, followed by a 'Recall Reports' button.

- Select by (range): Invoice Date, Part Number, Terminal, Employee, Department, Supplier, Class, Account, Invoice Number
- Payment method (29 different types)
- Customer Name (captured from payment)
- Keyword search by: Project, Customer Type, Description, Note Field, Payment Data, PO Number
- Invoice amounts & range
- Sort by: Terminal, Employee, Account, or Date



## Transaction Report example

Handyman Hardware Customer Transaction Details 16-Aug-19 09:37 By: 1 Page:5

T D N S D  
A E E C [REDACTED] Inv:100945 Term:4 Sales Person:18 26-May-19 15:36 E I  
X F T Scan Number Description Part # Qty Price One Sell Price Per Qty Ext L C

X	002901724445	ACE POTTING SOIL 40#	72444	2	3.99	2.99 /	1	05.98	X
X	008409261345	HYDRANT BURY 3/4" 2'	43634	1	49.99	49.99 /	1	49.99	
X	611942030817	ELBOW 90 PVC40 3/4" SXHPT	44900	1	1.39	1.39 /	1	01.39	
Card Number: [REDACTED] CREDITCARD 63.10								Sub Total	57.36
Exp Date: 0000 Approval Num: 153454								Total Tax	5.74
								Grand Total	63.10

Judy [REDACTED]

T D N S D  
A E E CASH SALE Inv:100946 Term:4 Sales Person:18 26-May-19 15:55 E I  
X F T Scan Number Description Part # Qty Price One Sell Price Per Qty Ext L C

X	94	IMPULSE/CANDY	94	1	0.90	0.90 /	1	00.90	X
CASH 1.00								Sub Total	00.90
CHANGE -.01								Total Tax	0.09
								Grand Total	00.99

T D N S D  
A E E A [REDACTED] r 19419 Inv:100947 Term:4 Sales Person:18 26-May-19 16:04 E I  
X F T Scan Number Description Part # Qty Price One Sell Price Per Qty Ext L C

X	002901215950	STRIPPING PAD HD ACE	1260538	3	3.59	3.59 /	1	10.77	
X	030192018156	ACETONE QT	1438381	1	8.99	8.99 /	1	08.99	
Card Number: [REDACTED] CREDITCARD 21.74								Sub Total	19.76
Exp Date: 0000 Approval Num: P45JU1								Total Tax	1.98
								Grand Total	21.74

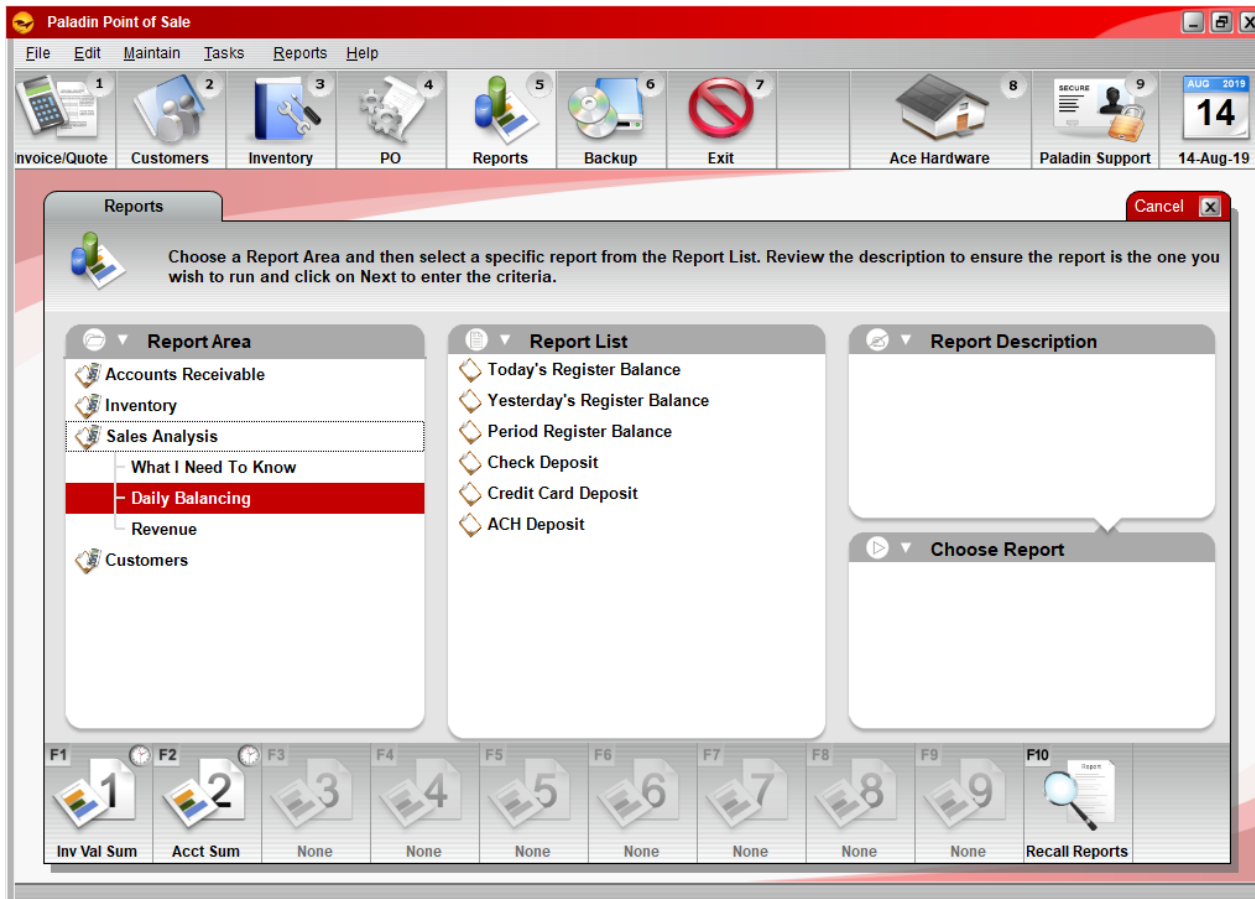
[REDACTED]

- Includes:
  - Signature
  - Customer name or "cash"
  - Product name & sku
  - Sale price
  - Price paid
  - Quantity
  - Tax amount paid





## Daily Balancing reports



Sales Analysis > Daily Balancing >

- Today's Register Balance
- Yesterday's Register Balance
- Period Register Balance
- Check Deposit
- Credit Card Deposit
- ACH Deposit



## Daily Balancing report settings

Today's Register Balance

1 Report Settings

Dates 14-Aug-19 14-Aug-19

Order report by ☒ Terminal ☐ Employee

Create report for each terminal? ☒

Limit to terminals 0 999999999

Include check deposit report? ☒

Include credit card deposit report? ☒

Include ACH deposit report? ☐

Export Ace Rewards to Excel? ☐

- Date range
- Terminal or Employee
- Create a report for each term. or emp.?
- Include check deposit report?
- Include ACH deposit report?
- For Ace – Export Ace Rewards data to Excel



## Daily Balancing example

Handyman Hardware

**TODAY'S REGISTER BALANCE MASTER**

PAGE 1

SELECTION			OPTIONS		SORTATION		DATE STAMP	
ORDER REPORT BY	TERM	X EMP	SEARCH BETWN		SORT BY	Srt1Lb1	X UP	RAN ON 16-Aug-19
CREATE RPT FOR EACH TERMINAL	YES	X NO	27-May-19				DOWN	
LIMIT RPT TO TERMINALS		NO LIMIT			SORT BY	Srt2Lb1	X UP	AT 09:44
INC CHECK DEPOSIT RPT	YES	X NO	AND				DOWN	
INC CREDIT CARD DEPOSIT RPT	YES	X NO	27-May-19		SORT BY	Srt3Lb1	X UP	EMP# 1
INC PRICE EXCEPTION DETAILS	YES	NO X					DOWN	
INC RETURNED SALES DETAILS	YES	NO X						
DETAIL SALES WITH LOW MARGINS	YES	NO X						
	BELOW	%						

REPORT OF ALL SELECTED TERMINALS  
SUMMARY INFORMATION

TYPE	DETAIL	INV COUNT	SUB AMOUNT	TYPE TOTALS	ACTUAL
<b>CASH</b>					
	RECEIVED BY THE STORE	23	566.86		
	REFUNDED TO CUSTOMER	1	-153.99		
	RETURNED AS CHANGE	22	-58.59		
	CASH PAID IN(+)/OUT(-)	0	0.00		
	CASH DROP	0	0.00		
	<b>TOTAL CASH</b>			354.28	
<b>CHECK</b>					
	RECEIVED BY THE STORE	3	287.68		
	REFUNDED TO CUSTOMER	0	0.00		
	<b>TOTAL CHECK</b>			287.68	
	<b>CASH &amp; CHECK</b>			641.96	

TYPE	DETAIL	INV COUNT	SUB AMOUNT	TYPE TOTALS	ACTUAL
<b>CREDIT CARD</b>					
	RECEIVED BY THE STORE	27	1158.58		
	REFUNDED TO CUSTOMER	2	-115.48		
	<b>TOTAL CREDIT CARD</b>			1043.10	
<b>COUPON</b>					
	RECEIVED BY THE STORE	2	21.00		
	<b>TOTAL COUPON</b>			21.00	
<b>ACH</b>					
	RECEIVED BY THE STORE	0	0.00		
	REFUNDED TO CUSTOMER	0	0.00		
	<b>TOTAL ACH</b>			0.00	
	<b>GRAND TOTAL</b>			1706.06	

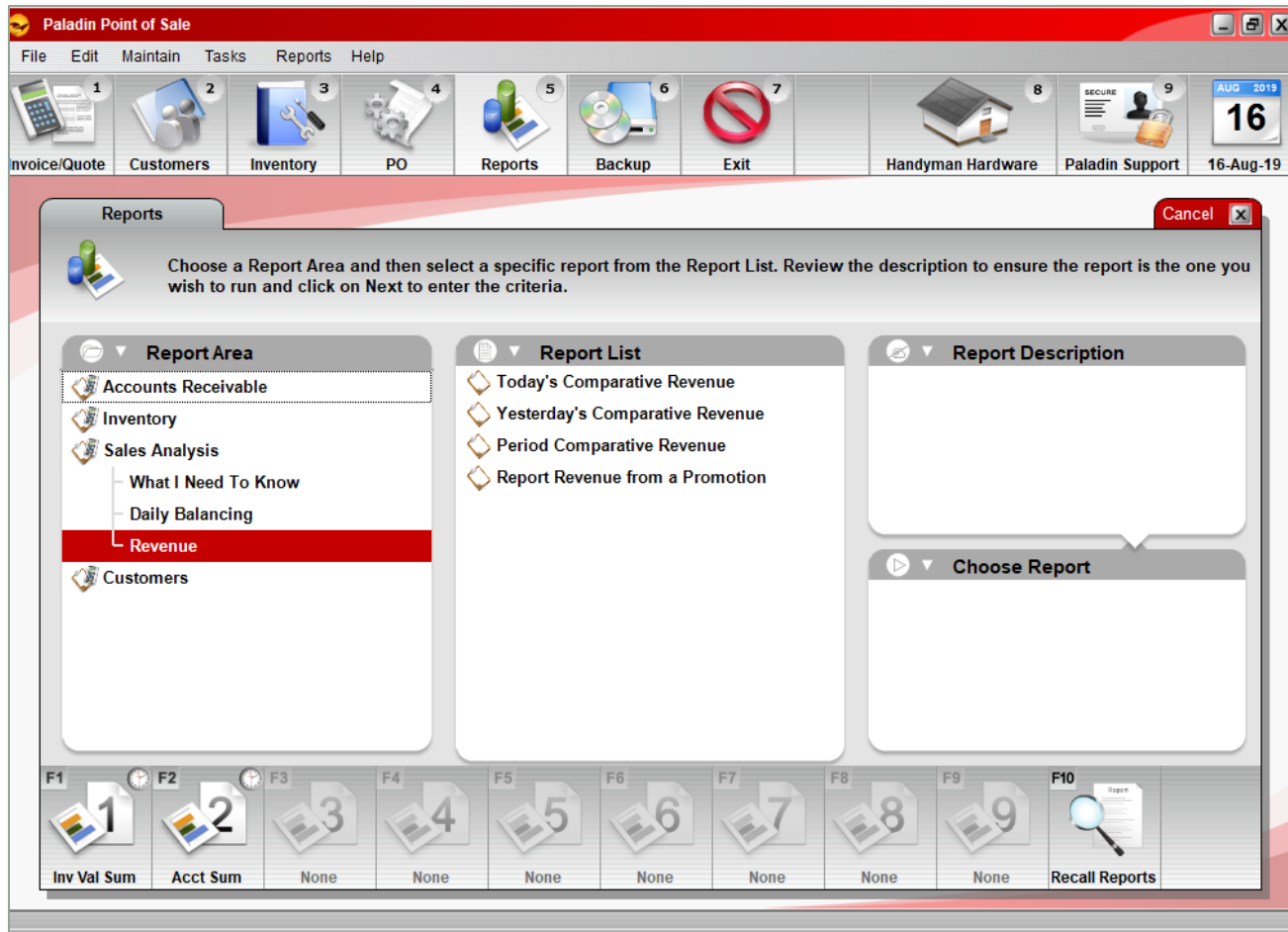
- Includes cash sales, check sales, credit card, coupons redeemed, ACH (optional).
- A breakdown of credit cards and totals may be included.
- A breakdown of checks with name, total and check number may also be included.



# WEBINARS

Free Advanced Training

## Revenue reports



Sales Analysis > Revenue >

- Today's Comparative Revenue
- Yesterday's Comparative Revenue
- Period Comparative Revenue
- Report Revenue from a Promotion



## Revenue report settings

Today's Comparative Revenue

**1 Report Settings**

Dates	15-Aug-19	15-Aug-19
Terminal	0	999999999
Employee	0 - Default User	999999999

Include prior year comparative totals? ☒

Expense payment discount? ☐

Export to Excel? ☐

Compare last year ☒ By Date ☐ By Business Day

**2 Additional Settings**

Detail by: Department

- None
- Department
- Primary Supplier
- Location
- Class 1
- Class 2
- Class 3
- Customer Type

- Date range
- Terminal or Employee
- Include prior year comparative totals?
- Expense payment discount?
- Detail by: Department, Supplier, Location, Class, or Customer Type.



## Revenue report example: Detail by Customer Type

Handyman Hardware

TODAY'S COMPARATIVE REVENUE

PAGE 1

SELECTION			THIS PERIOD		LAST YEAR		DATE STAMP	
EMPLOYEE	0	99999999	SEARCH BETWN		SEARCH BETWN		RAN ON 16-Aug-19	
TERMINAL	0	99999999						
SHOW PRIOR YEAR COMPARATIVE TOTALS? X			Wednesday 08-May-19		Tuesday 08-May-18		AT 07:37	
DETAIL BY CUSTOMER TYPE? X			Thursday 09-May-19		Wednesday 09-May-18		EMP# 1	

REVENUE SOURCES							CASH SOURCES				
THIS PERIOD				LAST YEAR			THIS PERIOD			LAST YEAR	
SOURCE	REVENUE AMOUNT	% OF SALES	# OF INV	REVENUE AMOUNT	% OF SALES	# OF INV	SOURCE	CASH AMOUNT	% OF CASH	CASH AMOUNT	% OF CASH
CASH	1075.13	24.8%	98	2312.44	43.9%	133	CASH	1075.13	26.7%	2312.44	45.5%
CHARGE	680.17	15.7%	6	399.84	7.6%	17	CHG CARD	2549.54	63.3%	2279.25	44.8%
CHG CARD	2549.54	58.7%	58	2248.91	42.7%	61	CHECK	403.47	10.0%	490.49	9.7%
CHECK	35.54	0.8%	1	300.93	5.7%	10	PAID OUT	0.00		0.00	
							CASHDROP	0.00		0.00	
NET \$	4340.38	100%		5262.12	100%		TOTAL	4028.14	100%	5082.18	100%
GROSS \$	+4369.99		-29.61	+5555.82		-293.70	ROA	367.93	DSCNT	0.00	
CUSTOMER COUNT	117			168							

		THIS PERIOD				LAST YEAR			
LINE #	CUSTTYPE ID CUSTTYPE NAME	NUMBER OF ITEMS	SALES COST	REVENUE	MARGIN	NUMBER OF ITEMS	SALES COST	REVENUE	MARGIN
1	-1 No Customer Type	152	1796.75	3224.97	44.3%	304	2892.09	4868.13	40.6%
2	3 Homeowner/DIY	35	165.07	342.67	51.8%	0	0.00	0.00	0.0%
3	16 Farm/Agriculture	12	389.97	559.34	30.3%	1	0.00	0.00	0.0%
4	TAX			213.40				393.99	
TOTALS		199	2351.80	4340.38	43.0%	305	2892.09	5262.12	40.6%
GROSS PROFIT			1988.58				2370.03		

- Revenue sources
- Number of transactions
- Net & Gross
- Customer count
- Tax breakdown and tax liability on next page
- Can show revenue, customer count, profit, etc. per employee



## Accounting Summary Report example

Accounts Receivable > Accounting Reports > Accounting Summary Report

Includes account balance, aging balances, last amount paid, and more.

ACE HARDWARE

ACCOUNTING SUMMARY REPORT

PAGE 1

SELECTION	BEGINNING	ENDING
ACCOUNT #	1	99999999
HIDE ZERO BALANCE ACCOUNTS		X
HIDE CREDIT BALANCE ACCOUNTS		X

OPTIONS
---------

SORTATION		
SORT BY	Srt1Lb1	X UP DOWN
SORT BY	Srt2Lb1	X UP DOWN
SORT BY	Srt3Lb1	X UP DOWN

DATE STAMP	
RAN ON	16-Aug-19
AT 13:00	
EMP#	1

CUSTOMER NAME	ACT NO	ACCOUNT BALANCE	SINCE LAST STM	DISCOUNT OFFERED	CURRENT	PAST DUE ONE	PAST DUE TWO	PAST DUE THREE	STATEMENT BALANCE	LAST PAY DATE	LAST PAY AMOUNT
BROGAN CONTRACTING	1	6188.90	6188.90	0.00	0.00	0.00	0.00	0.00	0.00	10-Apr-18	-1000.00
JAMES ALEX	2	2505.80	2505.80	0.00	0.00	0.00	0.00	0.00	0.00	06-Feb-18	-10.00
BIRCH HUNT	3	445.52	445.52	0.00	0.00	0.00	0.00	0.00	0.00	12-Sep-17	-625.38
DEBRA GILL	4	498.21	498.21	0.00	0.00	0.00	0.00	0.00	0.00	12-Sep-17	-624.21
SUSAN SMITH	160	553.83	553.83	0.00	0.00	0.00	0.00	0.00	0.00	12-Sep-17	-1118.47
JAMES SMITH	161	313.55	313.55	0.00	0.00	0.00	0.00	0.00	0.00	12-Sep-17	-517.44
TOTALS		10505.81	10505.81	0.00	0.00	0.00	0.00	0.00	0.00		

Taxable Sales	11775.15
NonTaxable Sales	0.00
Partial Payments	-1269.34
Unused Payments	0.00
Service Charges	0.00
Sales Tax Applied	992.42



## Customer Sales Ranking report example

Customers > Ranking > Customer Sales Ranking

Shows which customers are spending the most money in your store.

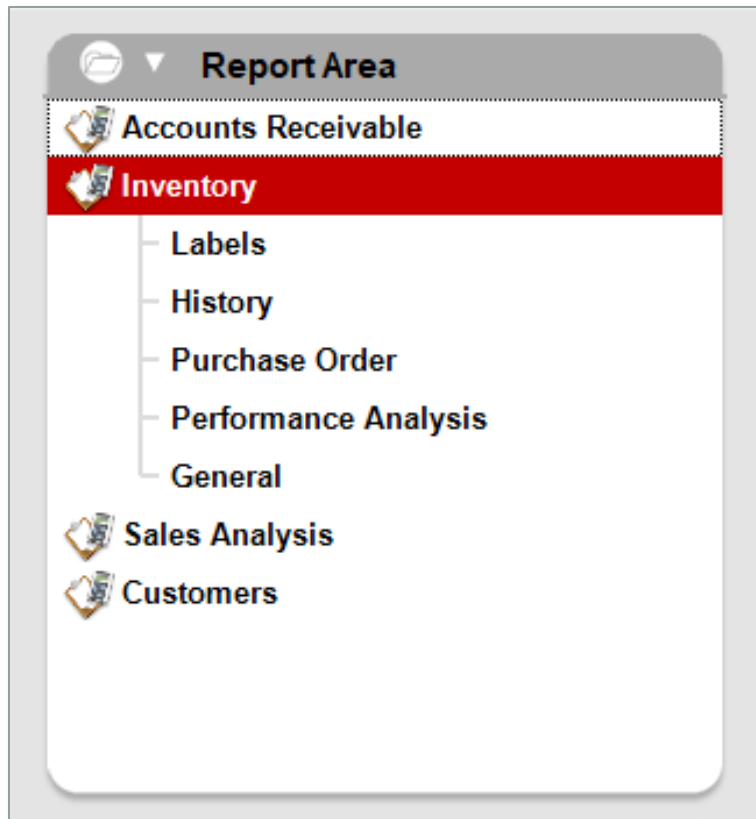
ACE HARDWARE			Customer Ranking Report				Page: 1			
Search Options		Beginning	Ending	Additional Options		Sorting Options				
Customer Name	ALL		ALL	Accounting Method	Any	Sort 1:	None	Ran On:	16-Aug-19	
Account Number	1		2147483647	Tax Status	ALL	Order:	None			
Credit Limit	ALL		ALL	Account Status	ALL	Sort 2:	None	At:	1:04 PM	
				Report Start Date	01-Nov-17	Order:	None			
				Report End Date	16-Aug-19	Sort 3:	None	Ran By:	1	
				Limit Results to	ALL	Order:	None			

Account information										
Line	Number	Name	Contact Name	Status	Phone	Acct Method	Credit Limit	Tax Exempt	Total Sales	Total Profit
1	1	BROGAN CONTRACTING			(901)991-7929	Bal Forward	7000		\$66,888.67	\$27,946.030
2	317	CHAD KLEIN			(321)333-2222	Bal Forward	0		\$8,546.14	\$5,182.270
3	4	DEBRA GILL			(901)886-1978	Bal Forward	3000		\$1,117.64	\$586.450
4	308	BROGAN				Bal Forward	0		\$1,070.00	\$990.000
5	160	SUSAN SMITH			(520)591-6655	Bal Forward	3000		\$468.77	\$50.890
6	2	JAMES ALEX			(901)369-6992	Bal Forward	3000		\$371.43	\$62.180
7	161	JAMES SMITH			(520)591-6656	Bal Forward	2500		\$315.55	\$42.360
8	163	DEBRA SMITH			(520)591-6658	Bal Forward	0		\$166.88	\$38.220
9	12	DAVID DENTER			(901)669-8263	Bal Forward	0		\$109.21	\$51.880
10	316	CHARLES OWEN				Bal Forward	0		\$107.00	\$100.000
11	315	PAUL KLOMP			(435)757-5041	Bal Forward	0		\$73.99	\$73.990
12	6	JOHN LEROYCE			(901)889-9218	Bal Forward	0		(\$12.21)	(\$4.370)
Total Items:					12					





## Inventory reports & management



### Inventory >

- History > Items Sold Report
- Purchase Order > Suggested Order Report
- General > Master Report
- General > Inventory Valuation Summary
- General > Inventory Count List



## Items Sold Report settings

- Specify a date range, part number, dept, supplier, class, and/or location.
- Opportunity to view and work with the data in Excel.
- Create a working purchase order from the data (straight reorder, no calculations).

Items Sold Report

Cancel

1 Report Settings

Selection	Beginning	Ending
PartNumber		zzzzzzzzzzzzzzzz
Department	0	999999999
Supplier	0	999999999
Class	0	999999999
SubClass	0	999999999
Location	0 - L 0	999999999
Search Between	09-Aug-19	16-Aug-19

2 Additional Settings

View in Excel

Create working Purchase Orders from this data

Include alternate part numbers in search

3 Sorting Options

There are no sorting options for this report

F12 Run Report



## Items Sold Report example

HANDYMAN HARDWARE

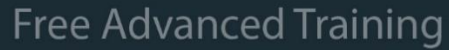
### INVENTORY ITEMS SOLD REPORT

PAGE 1

SELECTION	BEGINNING	ENDING	LIMIT		SORTATION		DATE STAMP	
PART NUMBER	0	ZZZZZZZZZZZZZZ	REPORT TO:	BEGIN END	SORT BY	Srt1Lb1	X UP	RAN ON 16-Aug-19
DEPARTMENT	0	999999999	TERMINAL	12 12				
SUPPLIER	0	999999999	EMPLOYEE	123 123	SORT BY	Srt2Lb1	X UP	AT 09:50
CLASS	0	999999999						
SUBCLASS	0	999999999			SORT BY	Srt3Lb1	X UP	EMP# 1
LOCATION	0	999999999						
SEARCH BETWN	26-May-19	27-May-19						

LINE #	PART NUMBER	DESCRIPTION 1	LIST \$	MARGIN	SOH	MIN	AVG	SUP	YTD	# SOLD	ORDER
	PRIMARY ALT	DESCRIPTION 2	ACTUAL	ACTUAL	ON ORD	MAX	LST COST	RATIO	6 WEEK	ORDQTY	
1	07813138004	2.6 OZ ULTRA 6 PK	2.67	36.3%	-58.00	0	1.70	0.02	439	12	
	795711346300					999			177	48	
2	1001718	GLUE 77ADHV 70Z SPRY	9.99	52.4%	1.00	0	4.76	1.00	4	1	
	021200760983					999			1	1	
3	1017565	MARKING PAINT SB FL ORNG	6.59	56.5%	7.00	0	2.87	1.00	8	1	
	020066112653	ITEM CANCELLED BY ACE				0	2.77		0	0	
4	1053255	GLASS SCRAPER 4" BLD	5.99	75.1%	8.00	0	1.49	1.00	1	1	
	082901060772					999			0	10	
5	11453	GLUE CARPET OUTDOOR QT	8.59	53.4%	4.00	0	4.00	1.00	5	2	
	081833663303					999			0	1	
6	1147461	PLSTC BUCKET 5G WHT ACE	4.59	42.6%	9.00	0	2.64	1.00	45	1	
	082901088363					999	2.65		2	10	
7	120069	6 OZ AEROSOL BALLISTOL MULTI	9.99	42.4%	10.00	0	5.75	1.00	27	1	
	760858120069					24			4	6	
8	120076	16 OZ. BALLISTOL W/SPRAY	19.99	46.2%	3.00	6	10.75	1.00	7	1	
	760858120076					16			2	12	
9	12201	LIQUID NAILS PROJECT100Z	3.59	50.2%	13.00	0	1.79	1.00	31	2	
	022078601729					999	1.80		0	12	
10	12305	BUCKET GRID METAL 5G	6.99	84.5%	12.00	0	1.08	1.00	8	1	
	077089416121					999			1	12	
11	1260538	STRIPPING PAD HD ACE	3.59	74.1%	2.00	0	0.93	1.00	3	3	
	082901215950					999	0.00		0	5	
12	1337658	GLASS SCRAPER MINI ACE	2.39	83.0%	12.00	0	0.41	1.00	7	1	
	082901237860					999	0.41		0	10	
13	1338375	PAINTR MITT	5.99	73.5%	0.00	0	1.59	1.00	11	1	
	082901238591					999			3	1	
14	1392604	PASTE UNIVERSAL QT	8.59	54.6%	1.00	0	3.90	1.00	9	1	
	047719028741					999			1	1	
15	14	PAINT AND PAINT SUPPLIES	0.00	XXXX%	0.00	0	0.00	1.00	172	1	
			18.18	100.0%		999			51	0	
16	1419381	GLUE ALL GALLON ELMERS	19.99	41.8%	3.00	0	11.63	1.00	1	1	
	026000038607					999			0	2	
17	1429828	C+K INT PP1 FLT ULTRA GL	31.99	39.5%	9.00	0	19.36	1.00	7	2	
	082901255628					999	19.82		5	4	

- Displays items' sold quantity, YTD sales (last 365 days), past 6 weeks of sales, minimum order quantity, stock on hand amount, on order quantity, last & average cost, list price and sale price, and more.
- A purchase order can be created from this report.
- You can export this report to Excel.



- Calculates required order amounts based on historical sales and patterns.
- Reduces product outs and overstock.
- Creates a purchase order based on your desired selection criteria.
- Presents the greatest return on investment (ROI).
- Depend on this report solely for ordering or use it to validate your manual orders.



## Master Report settings

- Export inventory data to Excel or show in PDF.
- Show sales history by sales or quantity.

Master Report

Cancel

1

Report Settings

Selection	Beginning	Ending
PartNumber		ZZZZZZZZZZZZZZZZ
Department	0	999999999
Supplier	0	999999999
Class	0	999999999
SubClass	0	999999999
Location	0 - L 0	999999999

2

Additional Settings

Report Format

Send to Excel

Data Type:

☒ 4 Week Qty and Sales

☐ Quantities

☐ Sales

3

Sorting Options

There are no sorting options for this report

F12 Run Report



PDF version

[illegible]



## Inventory Valuation Summary report

Handyman Hardware INVENTORY VALUATION SUMMARY BY DEPT PAGE 1

SELECTION	BEGINNING	ENDING	OPTIONS	SORTATION	DATE STAMP
PART NUMBER	10	ZZZZZZZZZZZZZZ		SORT BY Srt1Lb1 X UP DOWN	RAN ON 16-Aug-19
DEPARTMENT	0	999999999		SORT BY Srt2Lb1 X UP DOWN	AT 07:13
SUPPLIER	0	999999999		SORT BY Srt3Lb1 X UP DOWN	EMP# 1
CLASS	0	999999999			
SUBCLASS	0	999999999			
LOCATION	0	999999999			
COUNTED BTWN	16-Aug-18	16-Aug-19			

LINE #	DEPT ID	DEPT NAME	NUMBER OF ITEMS	STOCK VALUE	RETAIL VALUE	YTD SALES	YTD PROFIT	MARGIN ON SALES	DEPT GMROI
1	10	CLEANING SUPPLIE	549	10325.92	20097.29	6764.53	3134.66	46%	30%
2	14	PAINT AND PAINT	2379	71294.00	128660.52	64681.51	28026.60	43%	39%
3	20	HAND TOOLS AND T	3065	42856.23	87139.44	51135.94	23043.52	45%	54%
4	28	POWER TOOLS	169	10930.55	14336.66	15001.15	2962.04	20%	27%
5	30	FLASHLIGHTS / BA	987	16226.87	34564.78	15186.23	7352.53	48%	45%
6	34	ELECTRICAL SUPPL	2080	35761.32	87157.79	62981.60	30337.30	48%	85%
7	40	PLUMBING SUPPLIE	4358	73879.32	178698.05	191408.70	91931.99	48%	124%
8	46	HEATING AND COOL	332	11745.79	22089.23	17514.24	8055.25	46%	69%
9	50	HARDWARE	2684	44062.23	122504.71	31098.46	17063.35	55%	39%
10	55	KEYS	1	0.00	0.00	492.61	0.00	0%	0%
11	56	FASTENERS	1035	4685.09	15416.11	25564.33	14498.04	57%	309%
12	58	BUILDING MATERIA	150	9052.26	17737.38	2433.57	1078.63	44%	12%
13	60	APPLIANCES AND H	70	1624.14	2878.13	1823.09	629.61	35%	39%
14	64	HOUSEWARES AND G	389	10148.79	19078.11	6029.99	2286.85	38%	23%
15	70	LAWN / GARDEN /	1674	35806.31	72864.21	40960.20	17931.79	44%	50%
16	76	OUTDOOR EQUIPMEN	363	9082.11	16437.53	17337.14	4655.04	27%	51%
17	79	CASE KNIVES	1	0.00	0.00	1104.20	0.00	0%	0%
18	80	SPORTING GOODS	357	6492.73	12576.33	10405.49	2533.05	24%	39%
19	84	AUTOMOTIVE	554	9038.09	18033.48	8319.76	3681.25	44%	41%
20	88	OUTDOOR LIVING A	281	10779.61	17270.93	16213.94	4271.25	26%	40%
21	90	STATIONARY SUPPL	309	33627.59	3368.21	960.81	507.55	53%	2%
22	92	Department 92	2	0.00	0.00	78.90	0.00	0%	0%
23	94	IMPULSE/CANDY	479	14888.32	28117.57	11033.65	3391.24	31%	23%
24	95	STIHL	313	22168.97	28853.19	130090.32	34096.85	26%	154%

TOTALS 22581 484476.23 947879.65 728620.36 301468.40 41% 62%

- Sorts items by department number
- Includes:
  - Department name
  - Number of unique items in the department
  - Stock value
  - Retail value
  - YTD sales (last 365 days)
  - YTD profit (last 365 days)
  - Margin
  - GMROI (Gross margin return on investment)





## Inventory Count List report example

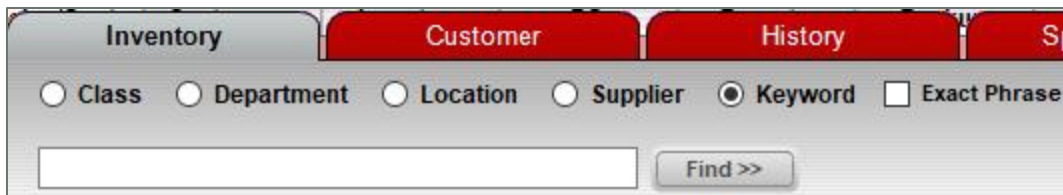
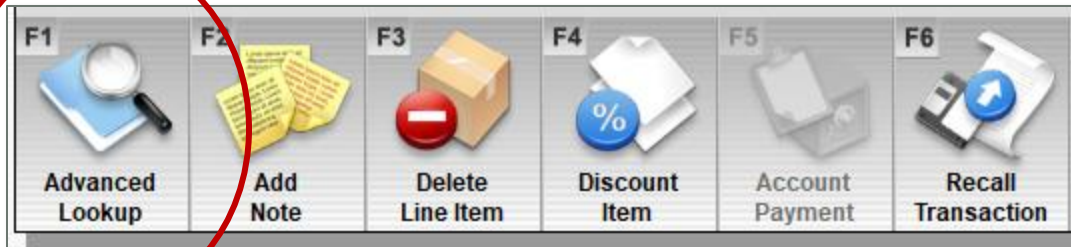
- Many uses: Check margins, stock on hand, YTD sales, cycle counting, and more
- One of our Paladin consultants' go-to reports for assessing inventory health

PART NUMBER	PRIMARY ALTE	DESCRIPTION 1	PRICE 1	MARGIN	ORDER QTY	MIN	MAX	YTD 6 WEEK	AVG COST	LAST COST	SUPP RATIO	SOH	COUNTED QTY	ON ORDER	LAST COUNTED	LAST RECEIVED
9330606	021038999227	REPLACEMENT BLADE BASKET	0.00	0	1	0	999	0	0	8.92	0.00	1	1	0	1/2/1900	1/2/1900
9330150	602652170560	KIND PB DRK CHC 1.4OZ	2.29	35.4	12	0	999	0	0	1.48	1.48	1	9	0	4/17/2018	1/1/1980
9330143	602652170119	KIND CRAN ALMOND 1.4OZ	2.29	35.4	12	0	999	0	0	1.48	1.48	1	0	0	3/29/2018	6/12/2017
9329913	856434015628	COB LED NGHTLGT W SWITCH	7.99	65.6	18	0	999	12	3	2.75	2.75	1	6	0	2/21/2017	6/13/2017
9329897	722510029004	WORKING HANDS 3OZ	8.99	51.8	5	0	999	4	0	4.34	4.34	1	6	0	2/21/2017	3/26/2019
9329889	722510028007	HEALTHY FEET CREAM 3OZ	8.99	51.9	5	0	999	2	0	4.32	4.32	1	2	0	4/30/2018	6/12/2017
9329830	052427606501	GORILLA MOUNTG TAPE CLR	7.99	58.2	6	0	0	9	7	3.34	3.28	1	2	0	3/23/2018	3/26/2019
9329822	052427604507	GORILLA SHIPNG TAPE 35YD	9.99	41.2	1	0	999	0	0	5.87	0.00	1	3	0	7/2/2018	1/2/1900
9329541	856434015178	COB LED CAP LIGHT ASSORT	6.99	57.2	20	0	999	13	1	2.99	2.99	1	5	0	11/5/2018	6/12/2017
9329079	082354300869	BULK SANDPAPER DSPLY4X4	0.00	0	1	0	999	0	0	0.01	0.00	1	1	0	1/2/1900	1/2/1900
9326745	082901278245	CLEANING GLORIFIER POP	0.00	0	0	0	0	0	0	20.86	0.00	1	1	0	1/2/1900	1/2/1900
9326216	032886847592	LG BULK WIRE DSPLAY SHLF	0.00	0	0	0	0	0	0	64.09	0.00	1	2	0	1/2/1900	1/2/1900
9326208	032886847608	SM BULK WIRE DSPLAY SHLF	0.00	0	0	0	0	0	0	55.50	0.00	1	3	0	1/2/1900	1/2/1900
9326190	032886847615	WIRE HOLDING CLIPS BX/10	0.00	0	0	0	0	0	0	30.07	0.00	1	4	0	1/2/1900	1/2/1900
9326158	082901278214	PWR EQUIP CON/COR SIGN KT	0.00	0	0	1	0	0	0	474.81	474.81	1	1	0	2/23/2017	6/12/2017
9326133	082901278207	POWER TOOL HOOK	0.00	0	0	0	0	0	0	8.21	8.21	1	16	0	2/21/2017	6/12/2017
9326125	082901278191	BLOWER RACK	0.00	0	0	0	0	0	0	52.57	52.57	1	1	0	2/21/2017	6/12/2017
9326042	082901278160	MOWER RACK	0.00	0	0	0	0	0	0	113.03	113.03	1	4	0	2/21/2017	6/12/2017
9325853	047275348864	ROPE LGHT RED/BLU/WHT18'	9.99	22	0	0	0	0	0	7.79	7.79	1	4	0	2/21/2017	7/10/2018
9325788	073042802109	MOUNTAIN MIX 8OZ	4.49	46.1	12	0	999	4	1	2.42	2.42	1	8	0	2/21/2017	5/7/2019
9322454	043268736342	CMN MILK CHOC BAR	1.00	2	60	1	999	0	0	0.98	0.98	1	0	0	5/21/2018	5/21/2018
9322223	082901277903	LIGHTING CENTER KIT	0.00	0	0	0	0	0	0	364.37	0.00	1	1	0	1/2/1900	1/2/1900
9322207	082901277897	ACE GLORFIER	0.00	0	1	0	999	0	0	17.76	0.00	1	2	0	1/2/1900	1/2/1900
9322041	045242363315	BULK SAWZALL BLADE BIN	0.00	0	1	0	999	0	0	0.01	0.01	1	1	0	2/21/2017	5/25/2017
9319963	082901277217	LED ENDCAP LIGHT PANEL	0.00	0	0	0	0	0	0	0.01	0.00	1	1	0	1/2/1900	1/2/1900





## Advanced Lookup reports



- Available in Paladin modules:
  - Invoice/Quote
  - Customers
  - Inventory
  - PO (Purchase Orders)
- Use to lookup:
  - Inventory
  - Customers
  - Invoice history
  - And more



## Magnifying glass reports

**Sales Details**

Investment: **\$1.86**  
Gross Profit: **\$7.98**  
ROI: **172%**

**Forecast**

Stock Days: **5** Cost: **\$0.00**  
Need: **0**

**Overstock**

Overage: **0**  
Waste: **\$0.00**

**Shrinkage**

Shrinkage: **0** Reviewed: **22-Mar-18**  
Loss: **\$0.00**

**Item Cost**

Avg: **Mkt**  
0.93 0.93

Quantity	Sale Price
1	3.59
2	0.00
3	0.00
4	0.00

- All magnifying glass reports show more data.
- Most reports can be exported to Excel.
- Some reports can be modified and/or sorted.

**Inventory**

Part # **1260538** Desc 1 **STRIPPING PAD HD ACE**  
Alt # **082901215950** Desc 2   
On Order: **0** Defective: **0** On Hold: **0** Stock On Hand: **2**

**Sales Details**

**Sales Figures**

**Customers**

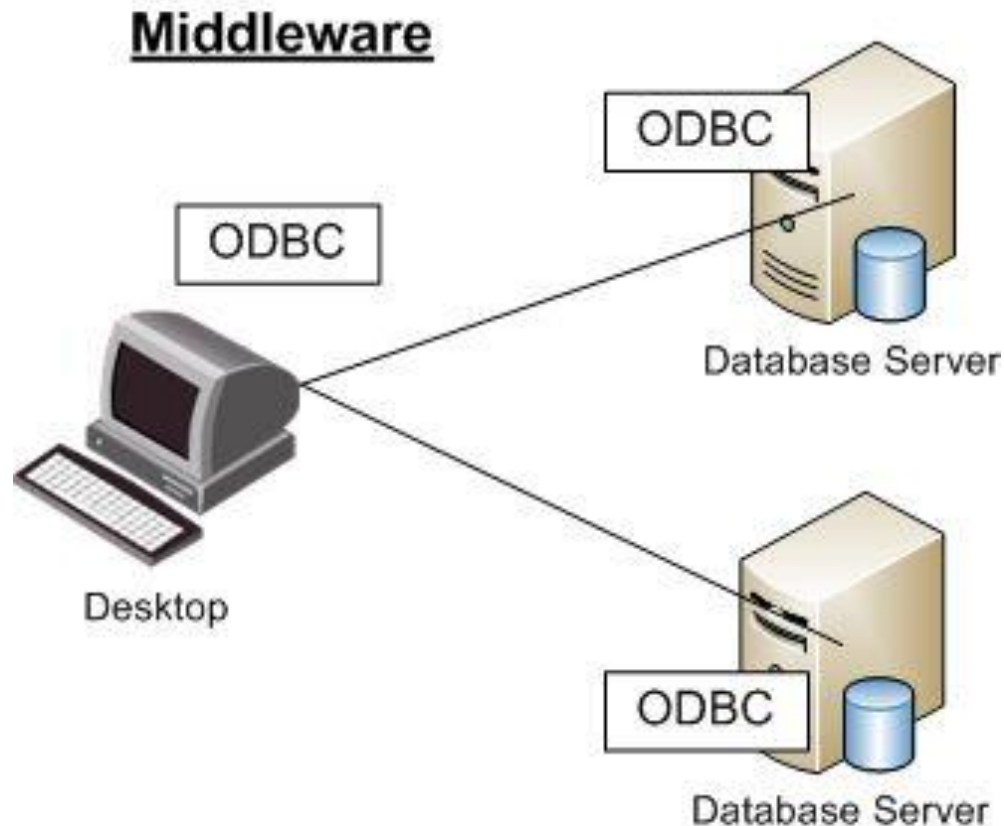
Status: **Active** Customer: **106 - CHAMBER OF COMMERCE**  
Address 1: **2560 Broadway** Address 2:   
City: **Bend** State: **OR** Zip: **97703**  
Rewards: **Sign Up**

**Credit**

**Sales History** Customer Friendly Accounting Department



## What's ODBC and why should I care?



- ODBC allows access to most tables and fields in the Paladin database.
- Microsoft Excel & Microsoft Access are both ODBC compliant applications.
- Wizard-based reporting in Excel and Access make it a lot easier for the non-tech person.
- ODBC can mine your data and turn your data into actionable information.
- DIY – Do it yourself or hire a programmer.



## Learn more

To learn more about this topic, see the following resources in our [Help Portal](#):

- [About reports](#)
- [How to set up a Scheduled Reports Start Time](#)
- [How to create the All Items Report](#)
- [How to create the Accounting Summary Report](#)
- [About the Items Sold Report](#)
- [How to open the SOH History viewer](#)
- [How to view customer invoices by project in the Transactions Report](#)
- [About Suggested Order Reports](#)
- [How to create the Itemized Tax Exempt Transaction Report](#)

### Webinars:

- [Custom reports using Excel & ODBC](#)
- [Custom reports using Microsoft Access](#)



**WEBINARS**

Free Advanced Training

Recording available at:

[portal.paladinpos.com/webinars](https://portal.paladinpos.com/webinars)

Check out our

[Spring 2019 Release Guide](#)

on the Help Portal