PALADIN DATA CORPORATION™

WEBINARS

Unlock your business potential with our vast suite of integrations

Charles Owen

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- What's an Integration and how many does Paladin offer?
- Streamline and automate accounting.
- Reduce shrinkage with video surveillance.
- Protect your business from credit risk.
- Merge online and in-store sales and inventory.
- Reward loyal customers.
- Increase sales with digital signage and a Mobile app.
- Manage your margins globally and geographically.

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Integration: The ability for data to communicate across systems.

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AccountDescription	DR	CR
Cash	10,582.02	
Charge Card	43,462.10	
Check	1,558.81	
External Charge		
Paid Out		
Coupons Redeemed	680.94	
Paid Out Exp Act		
Revenue		56,468.86
Accounts Receivable	579.99	
Accounts Receivable		395.00
COGS Inventory	26,323.75	
Inventory Asset		26,323.75
Tax Expense Act	4,264.72	
Tax A/P Liability Act		4,264.72
ROA Discounts - Expense		
ROA Discounts - Asset		
Inventory Asset - Received	27,202.51	
Inventory Purchased		27,202.51
Inventory Shrinkage	105.77	
Inventory Asset - Shrinkage		105.77
Inventory Defective	1.20	
Inventory Asset - Defective		1.20
Total	114,761.81	114,761.81

Streamline and automate accounting

synergration

- When your store is setup, each night, Paladin Point of Sale will transfer that day's business data into your QuickBooks general ledger.
- To get started, a Paladin Support representative will work with you to set up the integration between QuickBooks and Paladin Point of Sale.

Note: *This integration applies to stores that have QuickBooks 2018 set up for their store accounting.*

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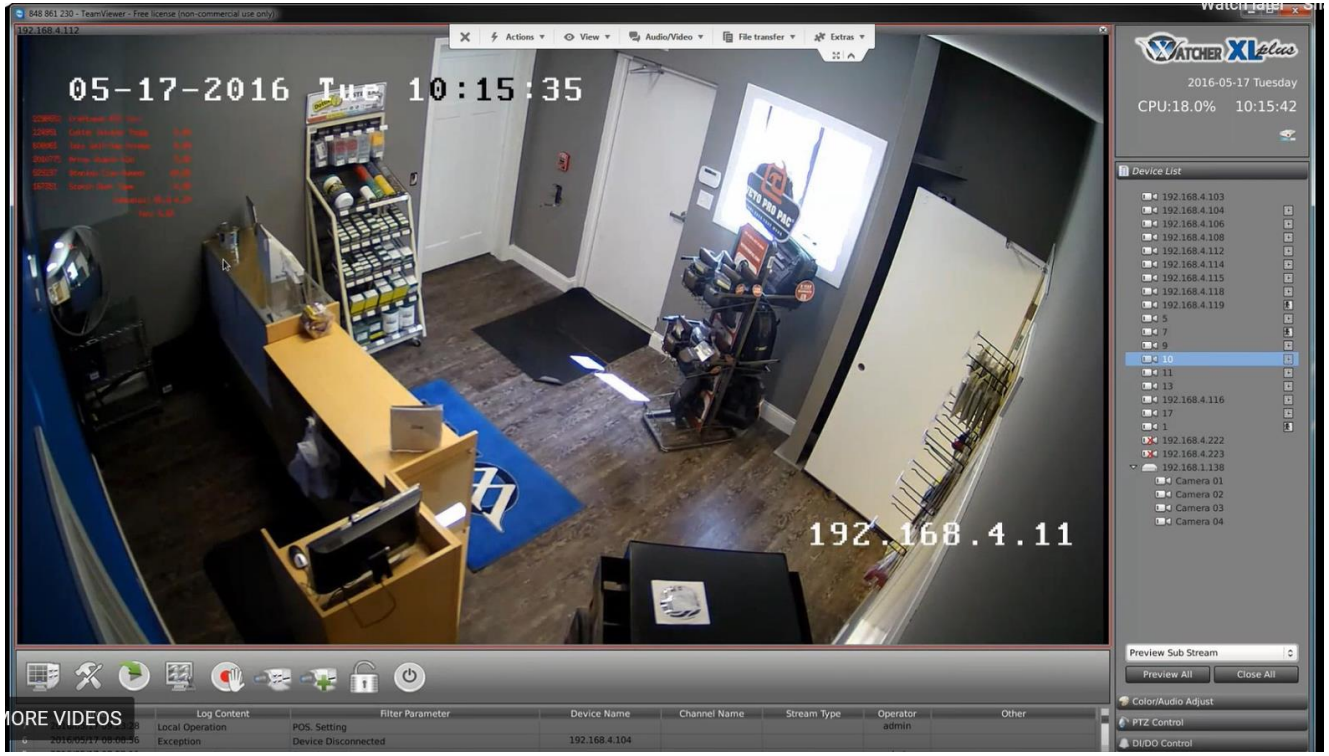
Reduce shrinkage with video surveillance

WATCHER TOTAL PROTECTION



- Integration with Watcher Total Protection surveillance system.
- Links each checkout station with a different camera and overlays the invoice on the image in real-time.
- Allows store managers to search the video by invoice number, amount, customer name, etc.

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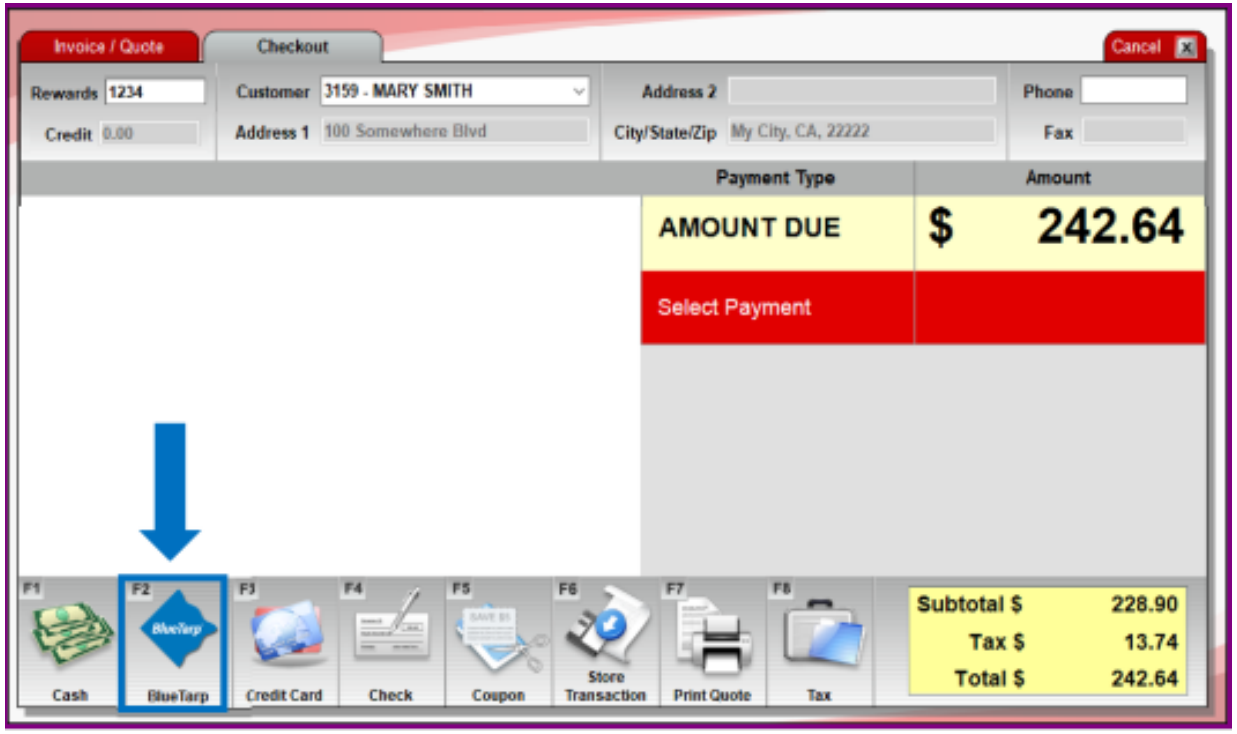
Protect your business from credit risk



BlueTarp®

- Accept BlueTarp® payments from your customers with a BlueTarp® account.
- Link a customer in Paladin Point of Sale with their BlueTarp® account.
- Apply BlueTarp® payments at checkout with a new payment option.
- To learn more, search for *BlueTarp* ® in the **New Features** window.

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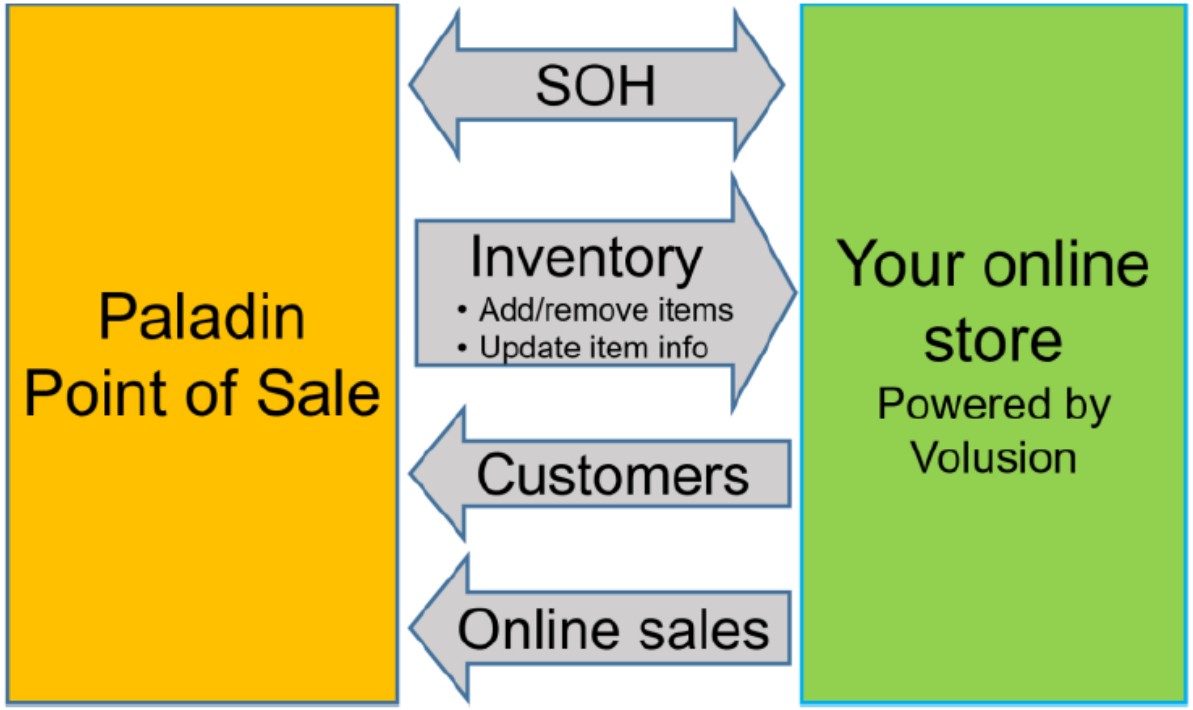
Merge online and in-store sales and inventory

volusion



- Keep SOH levels up-to-date in real-time.
- Add or remove online store items from within Paladin.
- Track online and in-line sales in Paladin Point of Sale.
- Synchronizes prices, stock-on-hand, and descriptions.

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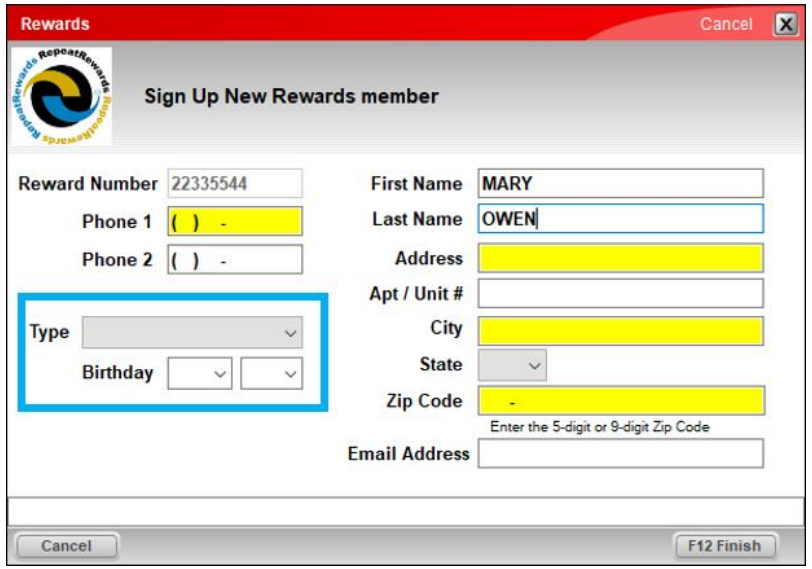
Reward loyal customers

RepeatRewards



- Use RepeatRewards to learn and remember customers that come to your store.
- Enroll your customers at the time of purchase.
- Add the customer's birthday and customer type at sign up.
- Add and verify a customer's RepeatRewards ID in the Customer's module.
- Notify RepeatRewards when customer information is updated in Paladin Point of Sale.

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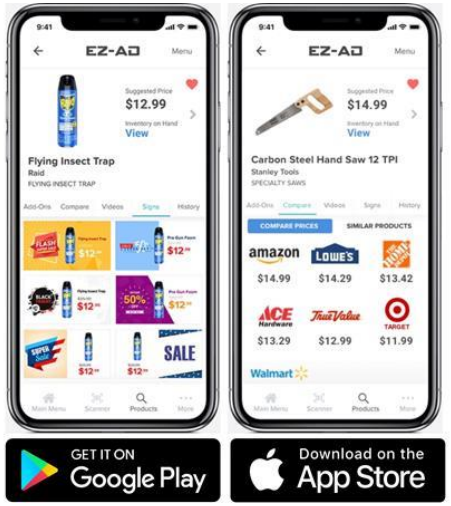
Increase sales with digital signage and Mobile apps



EZ-AD®

- Full integration with EZ-AD
- Sync Your POS Data & Display Products In Your Store.
- Collect Customer Information Through a Spin To Win Game. Customers Love To Win!
- Connect any USB Barcode Scanner & Scan to View Price Comparison & Videos.

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Manage your margins globally

RetailerSoft™ tools for success

% Margin Master

- Margin Master allows you to import other vendor data, and export pricing details for use in other applications.
- Competitor pricing data is able to be directly integrated into Margin Master.
- Perform "what-if" scenarios to quickly see the impact of a proposed retail changes.

All integrations must be configured by Paladin Customer Support.

Simply email **support@paladinpos.com** to request the integrations you would like configured for your stores.

To learn more, view the following WEBINARS in our Help Portal:

Paladin Fall 2018 Release Guide

BlueTarp - Knowledgebase article

Synergration - New feature release note

RepeatRewards - New feature notes

Volusion - New feature release notes

Margin Master - How to use Margin Master

WEBINAR: Margin Master

WEBINAR: BlueTarp Features

WEBINAR: Watcher Total Protection

A recording of this webinar will be available at portal.paladinpos.com/webinars.

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