

Paladin Makes Lumber Easy

Charles Owen Chief Experience Officer February 16, 2021



WHAT YOU'LL LEARN

- How 2020 changed the lumber industry.
- Paladin tools that make lumber easy.
 - Profit analyst
 - Footage calculators
 - Quotes/Invoicing features MBF, MSF, Ton prices
 - Minimum margin protections
 - Custom pricing
 - Order Manager for lumber
 - Special orders and yard orders
 - Mobile2Deliver and Mobile2Checkout
 - Accounts receivable



How 2020 Changed Everything



The domestic lumber industry has taken a beating over the past few years starting with the U.S.-China trade war.

- In 2020, hurricanes, wildfires and the coronavirus pandemic further crippled the industry. Exports decreased and mills cut production because of virus closures.
- From April to September last year, lumber prices increased 170% which raised building costs up to \$16,000 per single family home and created a lumber shortage.



How 2020 Changed Everything

Additionally, when American workers began working from home due to quarantines, DIY projects soared.

- One survey showed that more than 70% of Americans began home improvement projects after the initial pandemic quarantine.
- Deck construction increased 275% from March to June.
- Fence construction increased 144% during the same period.
- Lumber prices peaked at roughly \$950 per thousand board feet in September.





Paladin's Tools Make Lumber Easy



"Lumber is a different entity. What other" industry do you buy something one way and sell it another? Take paint, for instance. You buy five gallons of paint, one gallon of paint, a quart of paint and you sell it that way. Lumber, it's all by footage and you buy it in different lengths than you sell it in. Paladin's lumber tools were what attracted me. We use them extensively." - Josh Hanson, Tightwads **Discount Building Supply**





Profit Analyst

The **Profit Analyst** gives you the competitive edge when generating customer quotes.

- View invoice cost, profit, and margin when building quotes/invoices.
- Customize retail prices while maintaining your profitability.
- Access with Alt + A key combination or right-mouse click.

PO Reports ckout Profit Analyst ner Item is 1 Current Line	Backup Exit	Profit	y Hardware S		Store Manager	-
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Employee Access to Profit Analyst

- Employees are granted permission to Profit Analyst via an employee Access Level.
- File > Setup > Employees tab
- In the Access Levels pane, select Profit Analyst.

Access Levels	
Admin Access 🗹	Enterprise Access
Manager Override 🗹	Read-only Enterprise Inventory
Maintain Setup 🗹	Enterprise Configuration
Invoicing 🗹	Reports 🔽
Returns - Charge Only 📃	Daily Balance Reports Only
Inventory 🗹	Maintain Customers 🗹
Read-only	Customer Accounting Access
PaladinNsight 🗹	Save ACH Data 🔽
PO 🗹	Profit Analyst 🗹
EDI 🗹	



Footage Calculator

Invoice / Quot	e Check	out				Can	cel	
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Invoice / Quot	e Check	out				Cance	el	
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Tax Def Net ☑ □ □	Part Number	Descripti	on	Quantity	Price	Extension		
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- The Footage Calculator lets you create a tally of items by defining pieces with different lengths (feet and inches).
- This feature is useful when you sell items in multiple lengths, such as lumber and metal roofing.
- Also available for purchase orders.
- Access with CTRL+ K key combination or right-mouse click.



Square Footage Calculator

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X D	ef Net	Part Number		Descrip	otion		Quantity	Price	Ex	tension
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- Calculate square foot quantities for an invoice item based on dimensions (width/length) and # pieces that you enter.
- Quantities are recorded in a note.
- Right-click the item to access the calculator from the Quick Access menu or press Ctrl + S



Subtotals on Quotes/Invoices

Invoice / Quote	Checkou	t					Cancel 🔀
Invoice / Quote	Checkout						Cancel 🔀
ewards	Customer	~	Address 2			Phone	
Credit	Address 1		City/State/Zip			Fax	
Invoice / Quo	te Check	out					Cancel
Rewards	Custome	r ~	Address 2			Phone	
Credit	Address 1		City/State/Zip			Fax	
Tax Def Net	Part Number	Description		Quantity	Price	Exte	ension
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-135 0 PA	ART2	28.00					
	35678	3" FLAT PAINT BRUSH	EACH	10	\$ 8.0	0 \$	80.00
480 0 PE	35678 2	8.00					
	r9876	PAINT TRAY KIT		1	\$ 15.0	-	15.00
480 0 P	19876 3	15.00			New i	item added	
Pa	iint supplies - Sub	total \$375.00 Subtotal is automatically updated	l from \$360.00 to \$37	5.00 NO	TES		
⊠ ■ ■ 12	34	HAMMER	EACH	1	\$ 22.8	9 \$	22.89

- Insert dynamic **Subtotals** throughout the invoice.
- A subtotal is inserted above the line item.
- The subtotal is calculated from the previous subtotal.
- Any price changes will be updated and reflected in the subtotal.



Up to 6 Decimal Point Fractions for Prices/Quantities

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I	100)	0 F	1234		23.00							
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- More decimal places on invoice item quantities and prices means more precision.
 - Quantity: Up to 4 decimal places
 - Price: Up to 6 decimal places
 - A real-time Extension value is calculated as you adjust the Quantity and Price.
- Right-click line-item and select
 Add Precision.



Insert Items & Notes on Quotes

Invoice / Quote	Check	put		Invoi	ce / C	Quote]]	Check	out
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Credit	Address 1			Cred	it		Address 1	
Tax Def Net Part Nu	mber	Descr	Tax	Def	Net	Part Nu	umber	q
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Insert a line item or note anywhere on the invoice or purchase order.

- A new line item is inserted above the selected line.
- If you want to insert a note instead, select Insert
 Note.
- You can also select
 Delete Line Item.



Purchase by MBF and Sell by the Stick

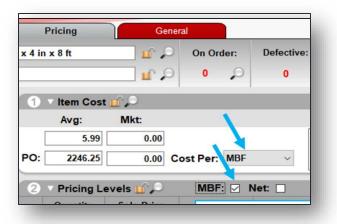
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L12345	TV	0.00			Rounding	
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Thousand board foot calculations can be factored into inventory.

- Stick cost is automatically calculated based on MBF cost.
- Retail price can be changed automatically to reflect the new MBF cost when receiving purchase orders based on your desired margin.
- Per item cost and equivalent MBF cost, will appear when added to a PO.



Show MBF, MSF and Ton prices on quotes/invoices



- A new inventory setting (checkbox) lets you show prices in thousand board feet (MBF), thousand square feet (MSF), or tons on invoices and quotes.
- To turn on, select the **MBF**, **MSF** or **TON** checkbox.

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	C	cree	dit		Address 1		Price in	MBF			Fax	
1	Tax ☑	De	f Net	Part Nu	Imber	Description		Quantity	F	rice	Exte	nsion
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	1		0	LUMB12		4,833.75 MBF	Price per piec	e 🔶	\$12.89			





Minimum Margin Protection

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lax 😨	Def	Net	Part Number	Description Quantity	Price	Extension		
25		•	4097911 4097911	HOSE SPA 1/2ID X 10D cr 1	\$ 1.79	\$ 1.79		
37		•	41200 41200 2	F Manager Approval Cancel	X 3.14	\$ 3.14		
25	-	•	41292 41292	Manager approval required	.1	\$ 0.89		
25		•	46951 46951	F Price entered is below the minimum allowable price. Regular Price: \$0.89 1 Min Allowed Price: \$0.40	1.79	\$ 1.79		
2 38		•	02001477 02001477	1	1.61	\$ 1.61		
⊠ 38		•	G/LF3800 G/LF3800	Enter manager password: 3 F8 Min Price 2 OK	1.80	\$ 1.80		
Ø SO	H C							

- Eliminate selling items below profitable levels.
- Works on the following pricing scenarios:
 - Manual price changes at checkout
 - Using the F4 Discount button at checkout
 - During promotional sales
 - Applying loyalty points
 - Prompt payment discounts





Minimum Margin Settings

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Ac	ctive O [Deleted												
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40	PLUMBING	SUP	_											
46	HEATING A		#	Sto	ore Name	Dept non-taxable	State non-taxable	County non-taxable	City non-taxable	PO system number-of-days %		ggested	Minimum Margin %*	
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- Set a global min margin.
- Optionally override global min margin for specific departments.
- Export a department list to Excel to save or print.





Custom Discounts & Pricing Plans

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25		•	41292 41292	3	FROZN FOOD VAC REFILL-QT EA	сн	1	\$ 0.8	39 \$	0.89
25		•	46951 46951	4	FLARE RED UNION 3/8X1/4B EA	сн	1	\$ 1.7	⁷⁹ \$	1.79
9 38		•	02001477 02001477	5	BEEF STICK ORIGINAL EA	сн	1	\$ 1.6	51 \$	1.61
2 38		•	G/LF3800 G/LF3800	6	3/8 HEX PLUG EA 2.00	сн	1	\$ 1.8	\$ \$	1.80

- Create customized trade discounts.
- No more price haggling.
- Consistent prices are assured.
- Specialize pricing plans for specific trades.
- Cashier just needs to enter customer and the system automatically applies the proper discount.





Invoice Notes, Authorized Signer and Project

Invoice /	Quete	Checko			
Invoice /	Quote	Спеско			
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	N	lemo or PO Nu	mber		
	9	87654]	
	A	uthorized Sign	ers		
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STEP 1				\rightarrow	COMPLETE
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Cash	Chargo	Credit Card	Check	Coupon	Store Transaction
Cash	Charge	credit Card	Спеск	Coupon	mansacuon

- For Charge customers with store credit
 - Record a PO # or memo
 - Select from a list of authorized signers
 - Select a project or add a new one





Order Manager

Order Manager for Lumber

- Manage large complicated orders by selling items over time.
- Track what you've sold and what items remain on the order.
- Orders are automatically closed when all items are sold or when you manually close the order.
- To create an order, click Order Manager or press
 F5 when you recall a quote.



How Order Manager Turns a Quote into an Order

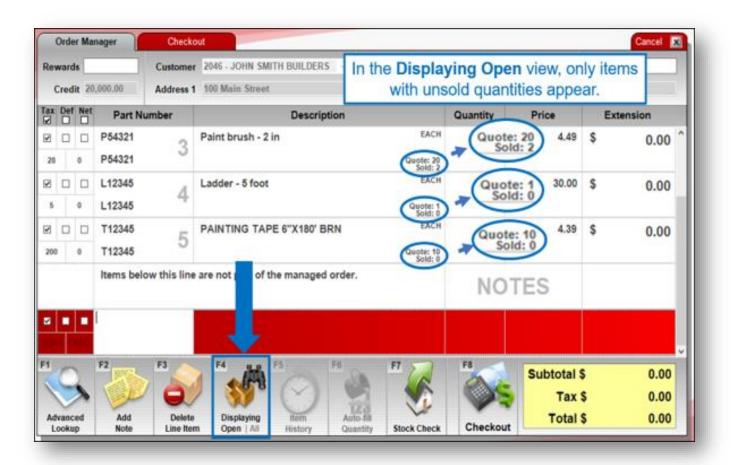
Invoice / Quote	Checkout						Cancel
Rewards	Customer 2046 - JOHN SM	NITH BUILDERS 🗸	Address 2			Phone	
Credit 20,000.00	Address 1 100 Main Stree	t i i i i i i i i i i i i i i i i i i i	City/State/Zip	Somewhere, ID,	01234	Fax	
Recall Transaction							Cancel 🔀
O Susper	nded Sale 💿 Quote — Ord	er 🔿 Kit 🔿 Specia	l Order 🛛 O	n Hold 🔾 🗸 v	e ry		
Show	For All Accounts						
Name	•	Memo		Order	Date	Emp #	Acct #
Foxwood house	Foxwood he	ouse remodel		S	15-Dec-17 14:50	2	2046
Redwood house	Redwood h	ouse remodel			15-Dec-17 16:30	2	2046
Report All De	Update Retail	1				F12	Recall
Lookup Note	Line item	Payment Iransad	CUOIL STOCK CI	IECK CHECK	, and the second s		

- Recall the quote and then click
 Order Manager or press F5.
- All items on the original quote will become order items.
- An order item shows the original quoted amount and tracks the number of items already sold.
- Orders are identified by a green check icon.





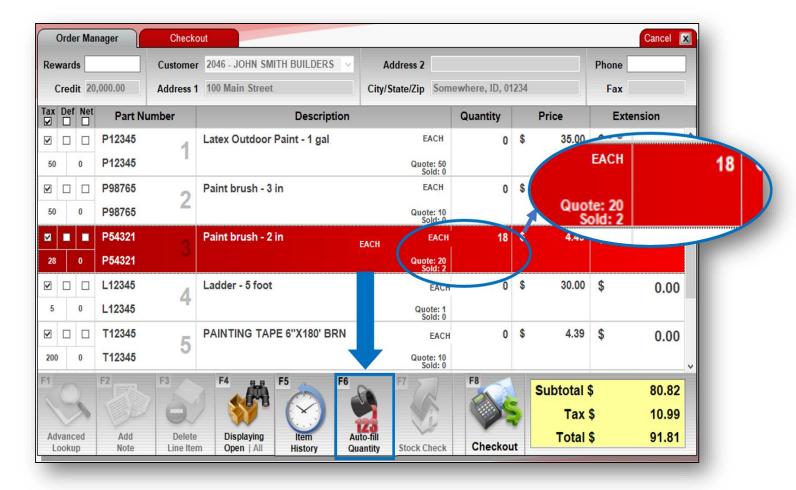
Order Manager – Displaying Open | All



- To sell a partial quantity, change the Quantity and then click Checkout to process the transaction.
- Sold quantities are shown.
- Two display modes:
 - **Displaying All**: Show all items on the original quote.
 - **Displaying Open:** Show items with unsold quantities only.



Order Tools – Auto-fill Quantity



- Highlight one or more order items and click Auto-fill Quantity to set the Quantity to the unsold amount.
- If you enter a Quantity greater than the unsold amount, the value will automatically update to the unsold quantity.



Order Tools – Item History



 Highlight an item that has been partially or fully sold and click **Item History** to view the order item's sale history

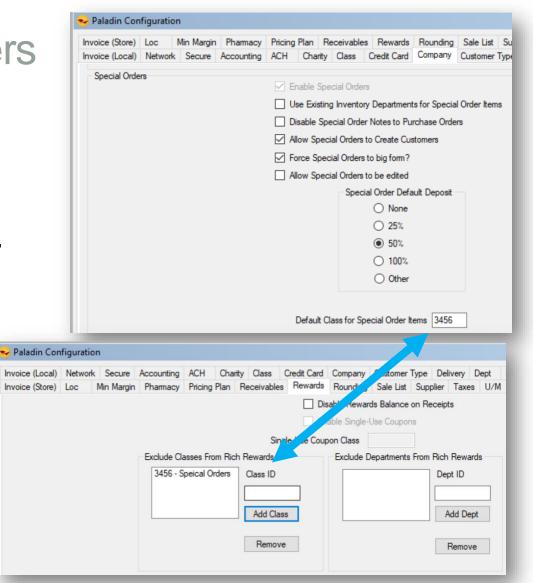




Special Orders

- Force special orders to a large sheet.
- Set a percent deposit amount.
- Add a freight cost.
- Exclude special orders form rewards by class.









Yard Order Forms

Print yard orders at the register or in the yard.

- Up to four different form sizes/types of forms to choose from.
- Half page
- Full page
- Print from second tray in printer.
- Limit it to just yard order items or print the entire invoice.

CASH SALE		PA	AID ACT# 0 DATE 25 TIME 04 EMP 1 TERM 4 PAGE 1	-Aug-14
ITEM	DESCRIPTION	QTY	U/M	LOC
LUM62	SUPER TUFF RR-33	15.00	EACH	40
LUMS6	1/4 PLYW00D	20.00	EACH	40
LUM1	2X4X8	50.00	EACH	40
LUM10	2X4X16 TREATED	50.00	EACH	40
LUME1	4X8FT LATTICE	50.00	EACH	40
		FILLED	СНЕ	CKED

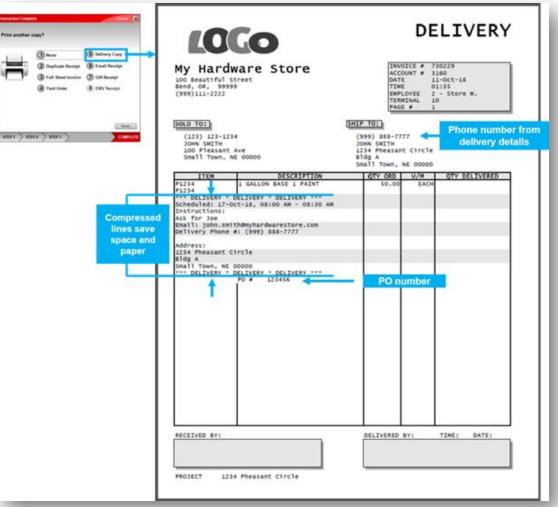




Delivery Order Forms

Print hardcopy delivery form.

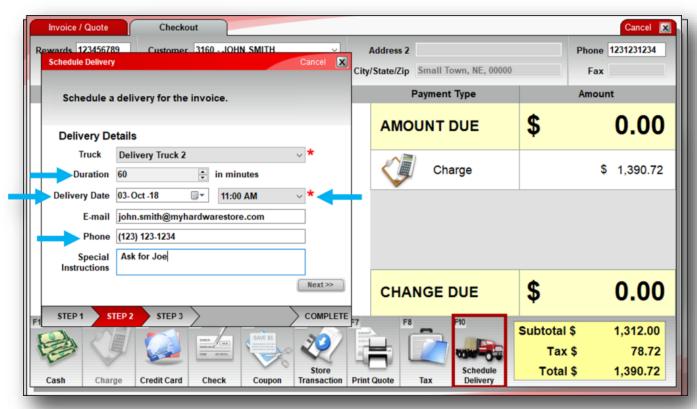
- Includes delivery schedule (If the delivery scheduler is used).
- Box for "Received by:" and "Delivered by:" with Date & Time.





Mobile2Deliver – at Checkout in the Store

- Deliveries are initiated before payment is taken and scheduled after the payment is processed.
- Deliveries are scheduled in the payment wizard.
- Project information auto-fills delivery address values.
- Deliveries can be scheduled for a specific time window in addition to a date.





Mobile2Deliver[™] – Using Mobile Device on Delivery

- You can attach the invoice to the customer's automated delivery notification email.
- View deliveries on the mobile device sorted by date and time
- Watch the status change as deliveries are made.
- View the delivery scheduler and detailed report.

		ll Transa							Cancel 🔀		
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Mobile2Checkout[™]

The Mobile2Checkout app supports these invoicing features:

- Add a customer from your Paladin customer database
- Scan/add items using the camera on your device
- Search for and add items from your Paladin inventory database
- Add items manually by part number
- Modify an invoice item's quantity and price
- Add invoice notes
- Accept cash, credit card and charge payments/calculate sales tax
- Process item returns
- Store transactions for later processing







Accounts Receivable

- Either generate statements to the printer or email them automatically to specific accounts.
- Include detailed transaction reports behind the statements.
- Generate transaction reports by project/job.
- Customize to each account for features like prompt payment discounts, service charges, past due hold, etc.

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Coming Soon – Pick List Report

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- Show outstanding (unsold) items on orders, sorted by order.
- Useful for fulfillment.





Learn More

To learn more, see the following articles in our <u>Help Portal</u>:

- About Profit Analyst
- About special orders
- <u>About the Footage Calculators</u>
- <u>About customer projects</u>
- <u>https://portal.paladinpos.com/knowledge-base/about-mobile2deliver/</u>
- How to view item inventory costs and prices by MBF, MSF, or ton
- How to create a cheat code for a lumber item
- Overview: Turn quotes into orders with Order Manager
- How to use the Mobile2Checkout app on an Android device
- How to set the minimum margin for a department

A recording of this webinar will be available at portal.paladinpos.com/webinars.







Next Webinar: 2021 Sales Tax Update with Avalara March 9 @ 9am PT

Register: portal.paladinpos.com/webinars



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