



# Paladin Makes BOGOs Work for Your Business

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# WHAT YOU'LL LEARN

- Benefits of BOGO sales / How they work
- Types of BOGOs / BOGO template examples
  - **Buy One, Get One**
    - Buy item(s) get the same item for free.
    - Buy item(s) get a dollar amount off per item.
    - Buy item(s) get a percentage off per item.
  - **Mix And Match**
    - Buy item(s) off a sale list, get another from the same sale list free.
    - Buy item(s) off a sale list, get a dollar amount off another item from the same sale list.
    - Buy item(s) off a sale list, get a percentage off another item from the same sale list.
  - **Buy One, Get Another**
    - Buy item(s) off a sale list, get another from second sale list free.
    - Buy item(s) off a sale list, get a dollar amount off another item from a second sale list.
    - Buy item(s) off a sale list and get a percentage off another item from a second sale list.



## Benefits of BOGO sales

- Gets more people in your store.
- Provides upsell opportunities.
- Helps stimulate new customer acquisition.
- Often increases average ticket sale price.
- Gives your store a competitive edge.
- Helps clear out season merchandise.

*“Everyone loves a bargain”*

# BOGO

BUY ONE, GET ONE

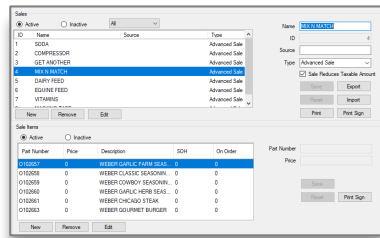
# 1/2 OFF

## How does a BOGO sale work?

- Offering your customers, a buy one item then get a second one at a percentage or dollar amount discount, can improve your profit margins by increasing the quantity sold.
- For example, a BOGO of Buy One, Get One at 50% offers you the ability to sell more products, which increases your GMROI by increasing your turns, plus customers often purchase blind items and impulse items, which can increase your average sale price leading to higher profit margin.

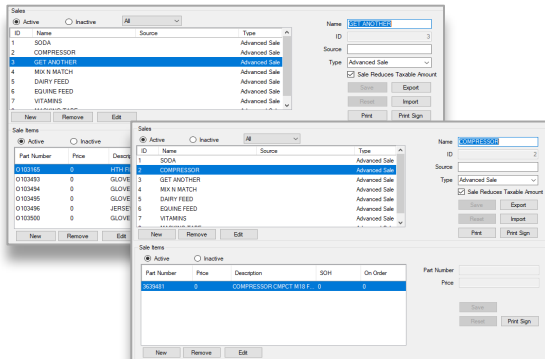
# How BOGO sales work in Paladin

Needs only a single sale list



Buy One, Get One  
Mix And Match

Requires two different sale lists



Buy One, Get Another

What is a **Sale List**?

A sale list contains each of the products you wish to put on sale or promotion.

What is a **Pricing Plan**?

A pricing plan determines the rules and the type of sale or promotion.

Although a **Pricing Plan** can be used without the need for a Sale List, a sale list is required for all BOGO type sales.

## BOGO template examples



# Buy # item(s), get the same item for free

Buy 3 at list price and get 3 more free  
 ~Buy 6 and Get 50% Off~

Active    Inactive   All ▼

ID	Name	Source	Type
1	SODA		Advanced Sale
2	COMPRESSOR		Advanced Sale
3	GET ANOTHER		Advanced Sale
4	MIX N MATCH		Advanced Sale
5	DAIRY FEED		Advanced Sale
6	EQUINE FEED		Advanced Sale
7	VITAMINS		Advanced Sale

New   Remove   Edit

Name:

ID:

Source:

Type:

Sale Reduces Taxable Amount

Save   Export   Reset   Import   Print   Print Sign

Part Number:

Price:

Save   Reset   Print Sign

Sale Items

Active    Inactive

Part Number	Price	Description	SOH	On Order
SODA	0	SODA DRINK GLASS BOTTLE	0	0

New   Remove   Edit

Respect min margin    Go to Sale

Sale List Range Start:

Sale List Range End:

Dept Number Range Start:

Dept Number Range End:

Class Number Range Start:

Class Number Range End:

subclass Number Range Start:

Subclass Number Range End:

Supplier Number Range Start:

Supplier Number Range End:

Date Range

Date Range Start:

Date Range End:

Discount or Markup:

Cost or Retail Price:

Amt %:

Description: This is an optional text field that would be displayed during the invoicing process to describe the sale to the cashiers and customers. It would also be displayed on the customers' receipts. This field can hold 25 characters.

Advanced Settings

Enable Advanced Settings

Sale Type:

When a Customer Buys  item(s)

The Customer Receives a Discount on  item(s)

Discount Type:

Sale Limitations:

Limit Quantity:

Description (Optional):

Save   Reset

# Buy # item(s), get the same item for free

Buy 3 at list price and get  
3 more free

~Buy 6 and Get 50% Off~

Invoice / Quote
Checkout
Cancel

Rewards   
 Credit

Customer

Address 2

Phone

Address 1

City/State/Zip

Fax

Tax	Def	Net	Part Number	Description	Quantity	Price	Extension
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	SODA	SODA DRINK GLASS BOTTLE BT	6	\$ 1.99	\$ 11.94
0	0	0	SODA	1.99			
				BUY 6 GET 50% OFF	-6	1.00	-5.97
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	DEPOSIT	DEPOSIT for item SODA	6	0.10	0.60
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					

F1		F2		F3		F4		F5		F6		F7		F8	
Advanced Lookup		Add Note		Delete Line Item		Discount Item		Account Payment		Store Transaction		Stock Check		Checkout	

<b>Subtotal \$</b>	<b>6.57</b>
<b>Tax \$</b>	<b>0.39</b>
<b>Total \$</b>	<b>6.96</b>



# Buy # item(s), get the same item for free

## Buy one, get one free

Sales

Active
  Inactive
 All

ID	Name	Source	Type
2	COMPRESSOR		Advanced Sale
3	GET ANOTHER		Advanced Sale
4	MIX N MATCH		Advanced Sale
5	DAIRY FEED		Advanced Sale
6	EQUINE FEED		Advanced Sale
7	VITAMINS		Advanced Sale
8	MASKING TAPE		Advanced Sale

New Remove Edit

Name: MASKING TAPE

ID: 8

Source:

Type: Advanced Sale

Sale Reduces Taxable Amount

Save Export

Reset Import

Print Print Sign

Sale Items

Active
  Inactive

Part Number	Price	Description	SOH	On Order
0279091	0	MASKING TAPE 2"X60YD	3	0

New Remove Edit

Part Number:

Price:

Save

Reset Print Sign

Respect min margin  Go to Sale

Sale List Range Start: 8

Sale List Range End: 8

Dept Number Range Start: 0

Dept Number Range End: 999999999

Class Number Range Start: 0

Class Number Range End: 999999999

Subclass Number Range Start: 0

Subclass Number Range End: 999999999

Supplier Number Range Start: 0

Supplier Number Range End: 999999999

Date Range:

Date Range Start: 14-May-24

Date Range End: 14-May-24

Discount or Markup: Advanced Sale

Cost or Retail Price: Retail\_Price

Amt %: 0

Description: This is an optional text field that would be displayed during the invoicing process to describe the sale to the cashiers and customers. It would also be displayed on the customers' receipts. This field can hold 25 characters.

Advanced Settings

Enable Advanced Settings

Sale Type: Buy One Get One

When a Customer Buys: 1 item(s)

The Customer Receives a Discount on: 1 item(s)

Discount Type: Free

Sale Limitations: Max Qty of Items Discounted

Limit Quantity: 100

Description (Optional): BUY ONE GET ONE FF

# Buy # item(s), get the same item for free

Buy one, get one free

Invoice / Quote
Checkout
Cancel

Rewards   
 Credit

Customer

Address 2   
 City/State/Zip

Phone   
 Fax

Tax	Def	Net	Part Number	Description	Quantity	Price	Extension
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	0279091	MASKING TAPE 2'X60YD	EACH	2 \$ 3.79	\$ 7.58
			1				
			0279091	3.79			
				BUY ONE GET ONE FREE	-2	1.90	-3.79

SOH  
 ORD

**Subtotal \$** 3.79  
**Tax \$** 0.23  
**Total \$** 4.02

F1 Advanced Lookup

F2 Add Note

F3 Delete Line Item

F4 Discount Item

F5 Account Payment

F6 Store Transaction

F7 Stock Check

F8 Checkout

# Buy # item(s), get a percentage off per item

Buy one, get an additional one at 50% off

Sales

Active
  Inactive
 All

ID	Name	Source	Type
1	SODA		Advanced Sale
2	COMPRESSOR		Advanced Sale
3	GET ANOTHER		Advanced Sale
4	MIX N MATCH		Advanced Sale
5	DAIRY FEED		Advanced Sale
6	EQUINE FEED		Advanced Sale
7	VITAMINS		Advanced Sale

Name:

ID:

Source:

Type:

Sale Reduces Taxable Amount

Sale Items

Active
  Inactive

Part Number	Price	Description	SOH	On Order
B554225	0	VITA PLUS VITAMIN & MINER...	2	0

Part Number:

Price:

Respect min margin

Date Range

Discount or Markup:

Cost or Retail Price:

Amt %:

Description: This is an optional text field that would be displayed during the invoicing process to describe the sale to the cashiers and customers. It would also be displayed on the customers' receipts. This field can hold 25 characters.

Advanced Settings

Enable Advanced Settings

Sale Type:

When a Customer Buys  item(s)  
 The Customer Receives a Discount on  item(s)

Discount Type:

Discount Percent %:

Sale Limitations:

Limit Quantity:

Description (Optional):

# Buy # item(s), get a percentage off per item

Buy one, get an additional one at 50% off

Invoice / Quote
Checkout
Cancel ✕









Rewards   
 Credit

Customer   
 Address 1

Address 2   
 City/State/Zip

Phone   
 Fax

Tax	Def	Net	Part Number	Description	Quantity	Price	Extension
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	B554225	VITA PLUS VITAMIN & MINERAL	2	\$ 47.99	\$ 95.98
			1				
			B554225	47.99			
				BUY 1 GET 1 FOR 50% OFF	-2	12.00	-23.99

F1	F2	F3	F4	F5	F6	F7	F8
							
Advanced Lookup	Add Note	Delete Line Item	Discount Item	Account Payment	Store Transaction	Stock Check	Checkout

<b>Subtotal \$</b>	<b>71.99</b>
<b>Tax \$</b>	<b>4.32</b>
<b>Total \$</b>	<b>76.31</b>

# Buy # item(s) off a sale list and get another from the same sale list for free

Buy 2, get any other one free - mix and match

Sales

Active  Inactive All

ID	Name	Source	Type
1	SODA		Advanced Sale
2	COMPRESSOR		Advanced Sale
3	GET ANOTHER		Advanced Sale
4	MIX N MATCH		Advanced Sale
5	DAIRY FEED		Advanced Sale
6	EQUINE FEED		Advanced Sale
7	VITAMINS		Advanced Sale

Name: MIX N MATCH

ID: 4

Source:

Type: Advanced Sale

Sale Reduces Taxable Amount

Save Export

Reset Import

Print Print Sign

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Sale Items

Active  Inactive

Part Number	Price	Description	SOH	On Order
O102657	0	WEBER GARLIC PARM SEAS...	0	0
O102658	0	WEBER CLASSIC SEASONIN...	0	0
O102659	0	WEBER COWBOY SEASONIN...	0	0
O102660	0	WEBER GARLIC HERB SEAS...	0	0
O102661	0	WEBER CHICAGO STEAK	0	0
O102663	0	WEBER GOURMET BURGER	0	0

Part Number:

Price:

Save

Reset Print Sign

Description: This is an optional text field that would be displayed during the invoicing process to describe the sale to the cashiers and customers. It would also be displayed on the customers' receipts. This field can hold 25 characters.

Respect min margin  Go to Sale

Sale List Range Start: 4

Sale List Range End: 4

Dept Number Range Start: 0

Dept Number Range End: 999999999

Class Number Range Start: 0

Class Number Range End: 999999999

Subclass Number Range Start: 0

Subclass Number Range End: 999999999

Supplier Number Range Start: 0

Supplier Number Range End: 999999999

Date Range

Date Range Start: 14-May-24

Date Range End: 14-May-24

Discount or Markup: Advanced Sale

Cost or Retail Price: Retail\_Price

Amt %: 0

Advanced Settings

Enable Advanced Settings

Sale Type: Mix And Match

When a Customer Buys: 2 item(s)

The Customer Receives a Discount on: 1 item(s)

Discount Type: Free

Sale Limitations: Max Qty of Items Discounted

Limit Quantity: 100

Description (Optional): MIX -- BUY 2 GET 1 FR

Buy # item(s) off a sale list, get another from the same sale list free

Buy 2, get another one free  
~ Mix and Match ~

Invoice / Quote
Checkout
Cancel X

Rewards   
 Credit


Customer


Address 2   
 City/State/Zip


Phone   
 Fax


Tax	Def	Net	Part Number	Description	Quantity	Price	Extension
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	O102657	WEBER GARLIC PARM SEASONING	2	\$ 6.29	\$ 12.58
			1				
0	0	0	O102657	6.29			
				MIX -- BUY 2 GET 1 FREE	-2	0.00	0.00
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	O102658	WEBER CLASSIC SEASONING 3.4	1	\$ 6.29	\$ 6.29
			3				
0	0	0	O102658	6.29			
				MIX -- BUY 2 GET 1 FREE	-1	6.29	-6.29


SOH  
 ORD


**F1**  
  
 Advanced  
Lookup


**F2**  
  
 Add  
Note


**F3**  
  
 Delete  
Line Item

**F4**  
  
 Discount  
Item

**F5**  
  
 Account  
Payment

**F6**  
  
 Store  
Transaction

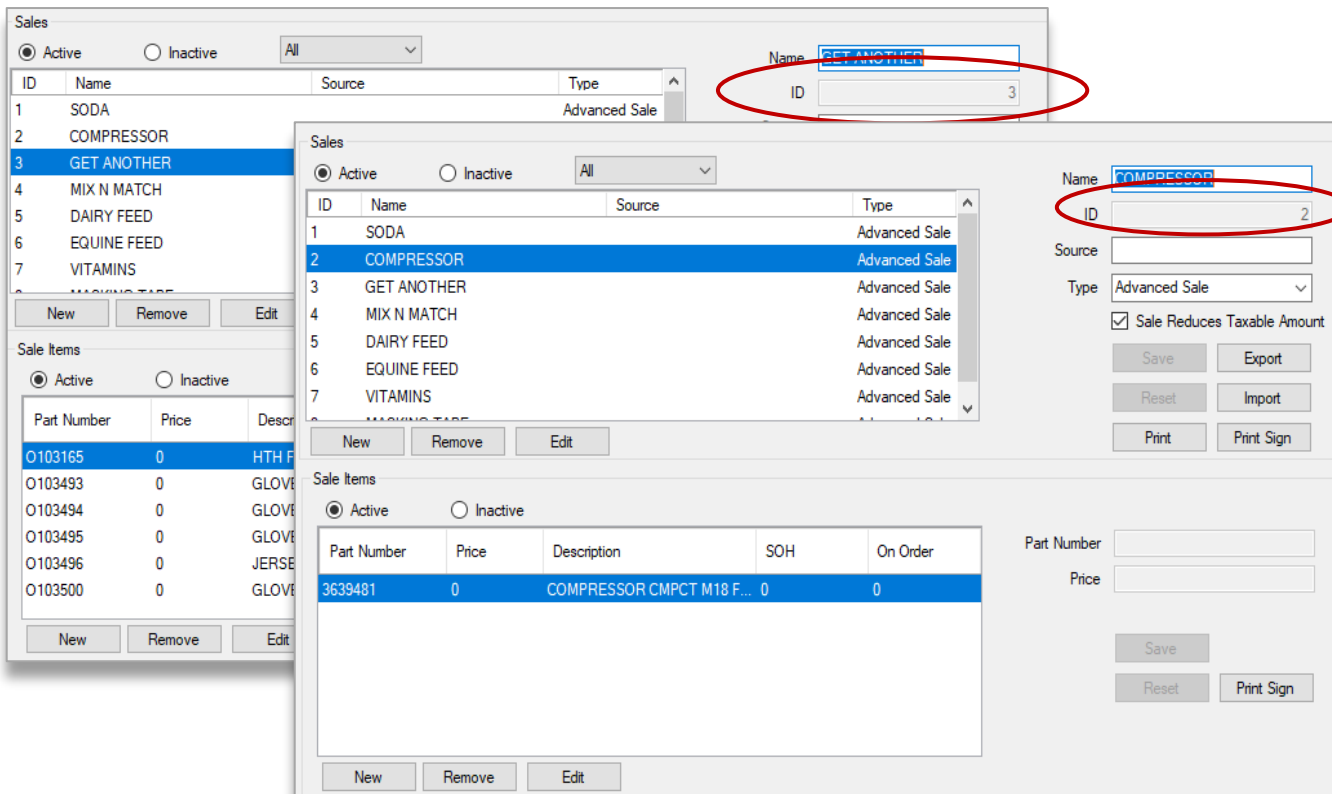
**F7**  
  
 Stock  
Check

**F8**  
  
 Checkout

**Subtotal \$** 12.58  
**Tax \$** 0.75  
**Total \$** 13.33

# Buy # item(s) off a sale list and get another from second sale list free

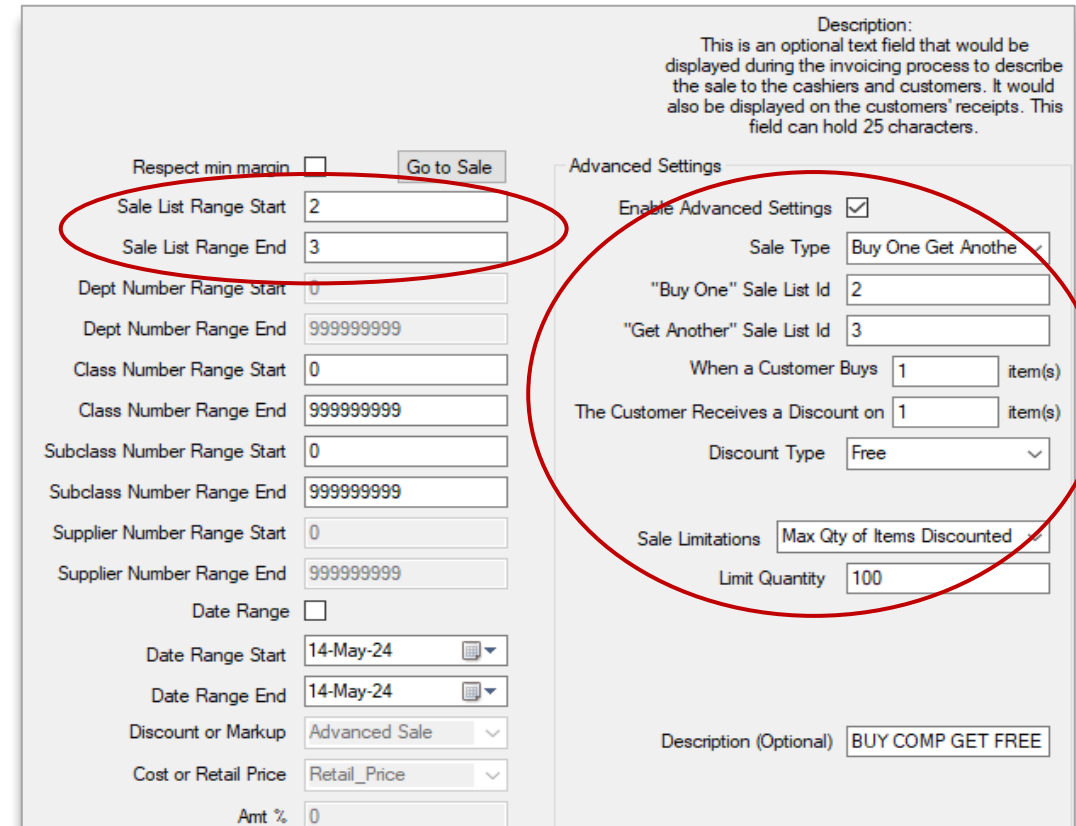
Buy a compressor and get your choice of a free pair of gloves



The screenshot shows the 'Sales' application interface. It features two overlapping windows. The top window displays a list of sales with the following data:

ID	Name	Source	Type
1	SODA		Advanced Sale
2	COMPRESSOR		Advanced Sale
3	GET ANOTHER		Advanced Sale
4	MIX N MATCH		Advanced Sale
5	DAIRY FEED		Advanced Sale
6	EQUINE FEED		Advanced Sale
7	VITAMINS		Advanced Sale

The 'GET ANOTHER' sale (ID 3) is selected, and its ID is circled in red. The bottom window shows a similar list with 'COMPRESSOR' (ID 2) selected, and its ID is also circled in red. The interface includes search filters, 'Active/Inactive' radio buttons, and various action buttons like 'New', 'Remove', and 'Edit'.



The screenshot shows the 'Advanced Settings' configuration window for a sale. The 'Sale List Range Start' is set to 2 and 'Sale List Range End' is set to 3, both circled in red. The 'Advanced Settings' section is circled in red and contains the following configuration:

- Enable Advanced Settings:
- Sale Type: Buy One Get Another
- "Buy One" Sale List Id: 2
- "Get Another" Sale List Id: 3
- When a Customer Buys: 1 item(s)
- The Customer Receives a Discount on: 1 item(s)
- Discount Type: Free
- Sale Limitations: Max Qty of Items Discounted
- Limit Quantity: 100
- Description (Optional): BUY COMP GET FREE

Other settings visible include 'Respect min margin', 'Go to Sale', 'Dept Number Range Start/End', 'Class Number Range Start/End', 'Subclass Number Range Start/End', 'Supplier Number Range Start/End', 'Date Range', 'Date Range Start/End', 'Discount or Markup', and 'Cost or Retail Price'.

Buy # item(s) off a sale list, get another from second sale list for free

Buy a compressor and get your choice of a pair of gloves for free

Invoice / Quote
Checkout
Cancel X

Rewards   
 Credit

Customer

Address 2

Phone

Address 1

City/State/Zip


Fax


Tax	Def	Net	Part Number		Description	Quantity	Price	Extension
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3639481	1	COMPRESSOR CMPCT M18 FUEL 2 EACH	1	\$ 379.99	\$ 379.99
0	0	0	3639481		379.99			
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	O103493	2	GLOVE LO PROFILE AUTO L EACH	1	\$ 15.49	\$ 15.49
0	0	0	O103493		15.49			
					BUY COMP GET FREE GLOVES	-1	15.49	-15.49


SOH


ORD


<b>Subtotal \$</b>	<b>379.99</b>
Tax \$	22.80
<b>Total \$</b>	<b>402.79</b>


F1   
Advanced  
Lookup


F2   
Add  
Note


F3   
Delete  
Line Item

F4   
Discount  
Item

F5   
Account  
Payment

F6   
Store  
Transaction

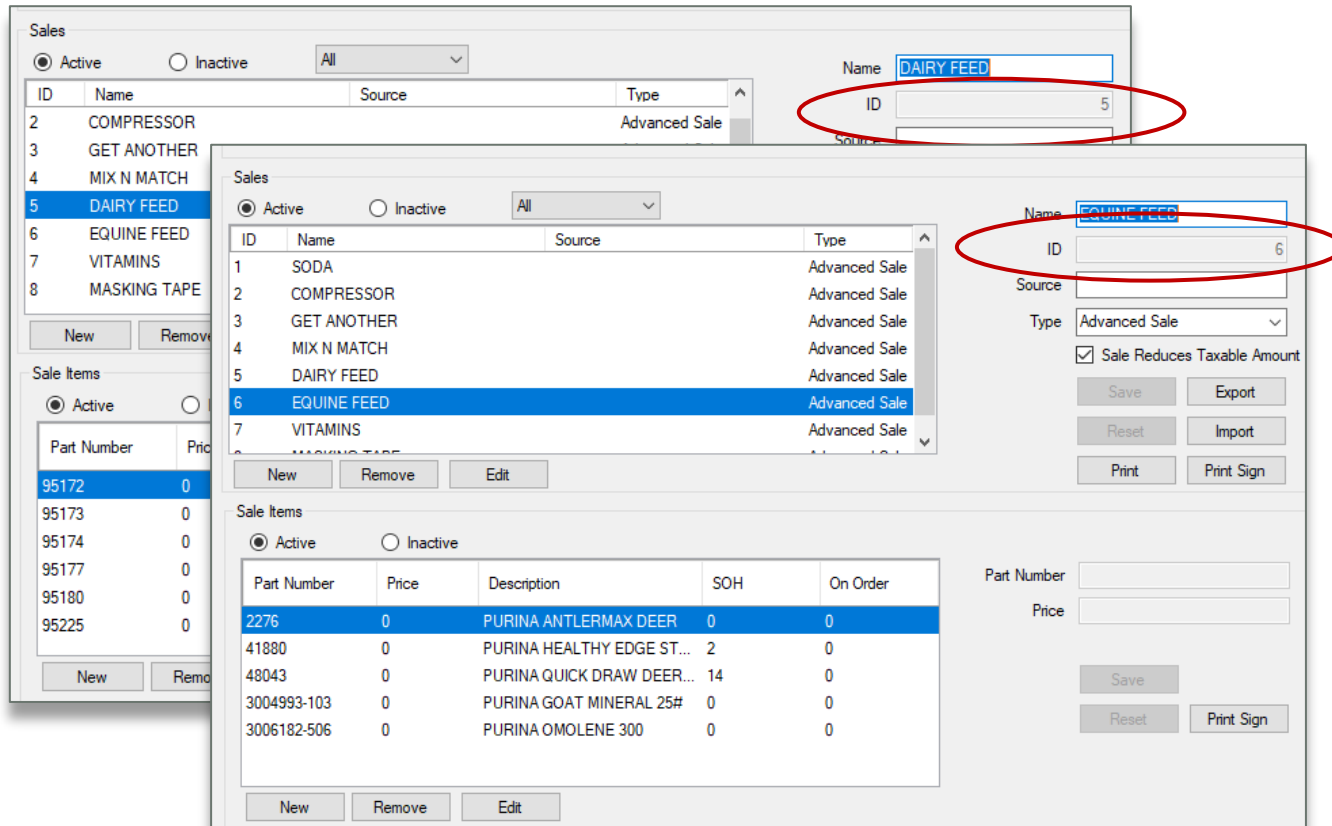
F7   
Stock  
Check

F8   
Checkout



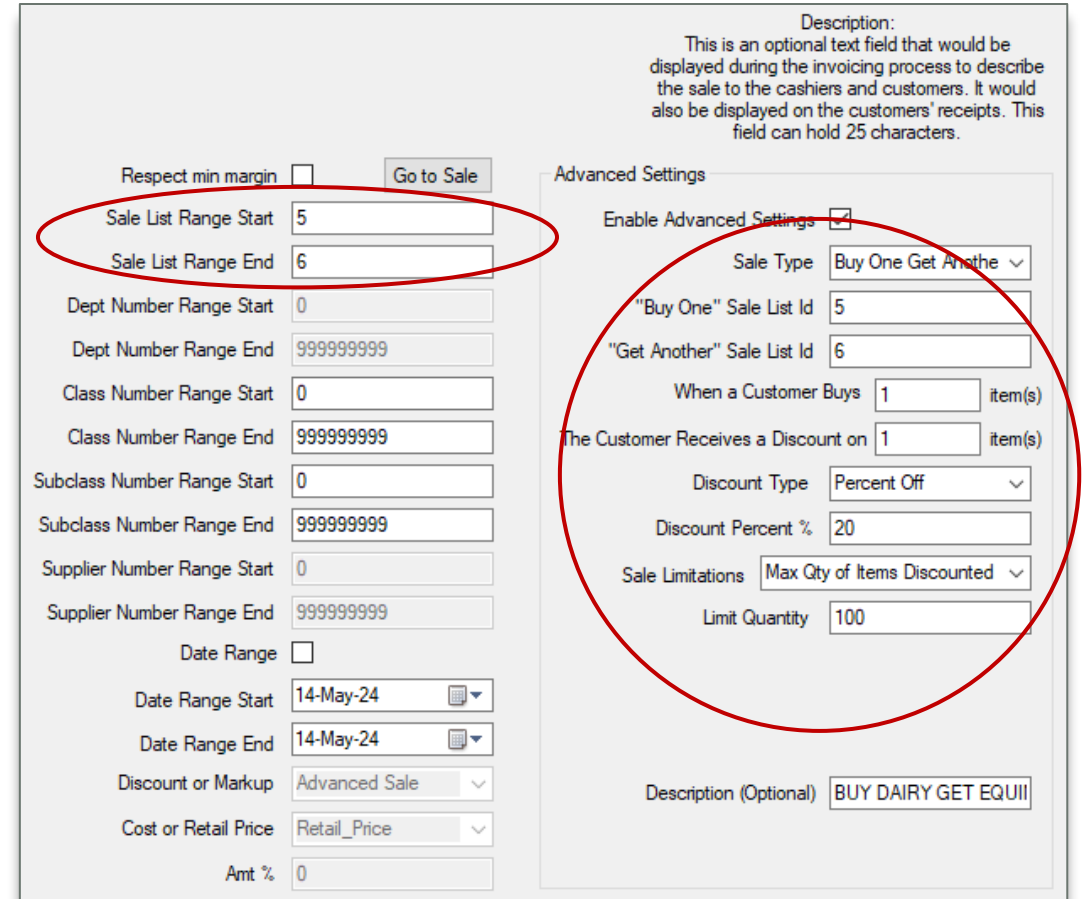
# Buy # item(s) off a sale list and get a percentage off another item from a second sale list

## Buy one get any other for 20% off



The screenshot shows two overlapping 'Sales' application windows. The top window is for 'DAIRY FEED' (ID 5) and the bottom window is for 'EQUINE FEED' (ID 6). Both IDs are circled in red. The 'DAIRY FEED' window shows a list of items with 'DAIRY FEED' selected. The 'EQUINE FEED' window shows a list of items with 'EQUINE FEED' selected. The 'Sales Items' table in the bottom window is as follows:

Part Number	Price	Description	SOH	On Order
2276	0	PURINA ANTLERMAX DEER	0	0
41880	0	PURINA HEALTHY EDGE ST...	2	0
48043	0	PURINA QUICK DRAW DEER...	14	0
3004993-103	0	PURINA GOAT MINERAL 25#	0	0
3006182-506	0	PURINA OMOLENE 300	0	0



The screenshot shows the 'Advanced Settings' configuration panel for a sale. The 'Sale List Range Start' is 5 and 'Sale List Range End' is 6. The 'Buy One' Sale List Id is 5 and the 'Get Another' Sale List Id is 6. The discount type is 'Percent Off' at 20%. The 'Description (Optional)' field contains 'BUY DAIRY GET EQUII'. The 'Advanced Settings' section is circled in red.

Advanced Settings

- Enable Advanced Settings
- Sale Type: Buy One Get Another
- "Buy One" Sale List Id: 5
- "Get Another" Sale List Id: 6
- When a Customer Buys: 1 item(s)
- The Customer Receives a Discount on: 1 item(s)
- Discount Type: Percent Off
- Discount Percent %: 20
- Sale Limitations: Max Qty of Items Discounted
- Limit Quantity: 100
- Description (Optional): BUY DAIRY GET EQUII

Buy # item(s) off a sale list and get a percentage off another item from a second sale list

Buy one get any other for 20% off

Invoice / Quote
Checkout
Cancel









Rewards   
 Credit

Customer

Address 2   
 City/State/Zip

Phone   
 Fax

Tax	Def	Net	Part Number	Description	Quantity	Price	Extension
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	95172	CF EGG LAYER CR 50#	1	\$ 16.50	\$ 16.50
0	0		95172	16.50			
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	48043	PURINA QUICK DRAW DEER BLOCK	1	\$ 17.49	\$ 17.49
14	0		48043	17.49			
				BUY DAIRY GET EQUINE 20%O	-1	3.49	-3.49
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					

F1	F2	F3	F4	F5	F6	F7	F8
							
Advanced Lookup	Add Note	Delete Line Item	Discount Item	Account Payment	Store Transaction	Stock Check	Checkout

<b>Subtotal \$</b>	<b>30.50</b>
<b>Tax \$</b>	<b>1.83</b>
<b>Total \$</b>	<b>32.33</b>

# Buy # item(s) off a sale list and get a dollar amount off another item from the same sale list

Buy 1 for \$1.99 each or 6 for \$4.99  
~ Mix and Match ~

Sales

Active  Inactive All

ID	Name	Source	Type
3	GET ANOTHER		Advanced Sale
4	MIX N MATCH		Advanced Sale
5	DAIRY FEED		Advanced Sale
6	EQUINE FEED		Advanced Sale
7	VITAMINS		Advanced Sale
8	MASKING TAPE		Advanced Sale
9	COKE		Advanced Sale

New Remove Edit

Name: COKE

ID: 9

Source:

Type: Advanced Sale

Sale Reduces Taxable Amount

Save Export

Reset Import

Print Print Sign

Sale Items

Active  Inactive

Part Number	Price	Description	SOH	On Order
COKE1	0	COKE 12 OZ	2	0
COKE2	0	PEPSI 12 OZ	2	0
COKE3	0	MOUNTAIN DEW 12oz	2	0
COKE4	0	DR. PEPPER	2	0
COKE5	0	ROOT BEER 12OZ	2	0
COKE6	0	DIET COKE 12OZ	2	0

New Remove Edit

Part Number:

Price:

Save

Reset Print Sign

Respect min margin  Go to Sale

Sale List Range Start: 9

Sale List Range End: 9

Dept Number Range Start: 0

Dept Number Range End: 99999999

Class Number Range Start: 0

Class Number Range End: 99999999

Subclass Number Range Start: 0

Subclass Number Range End: 99999999

Supplier Number Range Start: 0

Supplier Number Range End: 99999999

Date Range

Date Range Start: 15-May-24

Date Range End: 15-May-24

Discount or Markup: Advanced Sale

Cost or Retail Price: Retail\_Price

Amt %: 0

Description: This is an optional text field that would be displayed during the invoicing process to describe the sale to the cashiers and customers. It would also be displayed on the customers' receipts. This field can hold 25 characters.

Advanced Settings

Enable Advanced Settings

Sale Type: Mix And Match

When a Customer Buys 1 item(s)

The Customer Receives a Discount on 5 item(s)

Discount Type: Dollar Off Item

Discount Amount \$: 1.39

Sale Limitations: Max Qty of Items Discounted

Limit Quantity: 100

Description (Optional): \$1.99EA OR 6 FOR \$4.!

# Buy # item(s) off a sale list and get a dollar amount off another item from the same sale list

Buy 1 for \$1.99 each or 6 for \$4.99  
~ Mix and Match ~

Formula:

$$6 \times 1.99 = 11.94 \text{ retail price}$$

$$11.94 - 4.99 = 6.95 \text{ discount needed}$$

$$6.95 / 5 = 1.39 \text{ discount amount}$$

Description:  
This is an optional text field that would be displayed during the invoicing process to describe the sale to the cashiers and customers. It would also be displayed on the customers' receipts. This field can hold 25 characters.

Respect min margin

Sale List Range Start

Sale List Range End

Dept Number Range Start

Dept Number Range End

Class Number Range Start

Class Number Range End

Subclass Number Range Start

Subclass Number Range End

Supplier Number Range Start

Supplier Number Range End

Date Range

Date Range Start

Date Range End

Discount or Markup

Cost or Retail Price

Amt %

Advanced Settings

Enable Advanced Settings

Sale Type

When a Customer Buys  item(s)  
The Customer Receives a Discount on  item(s)

Discount Type

Discount Amount \$

Sale Limitations

Limit Quantity









Description (Optional)

Buy # item(s) off a sale list and get a dollar amount off another item from the same sale list

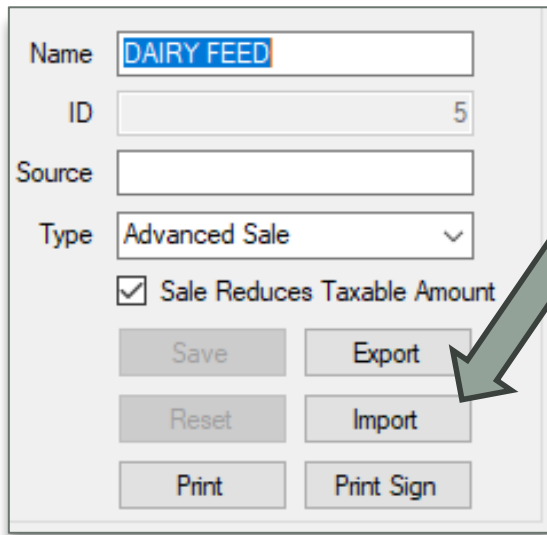
Buy 1 for \$1.99ea or  
buy any 6 for \$4.99  
~ Mix and Match ~

Tax			Def	Net	Part Number	Description	Quantity	Price	Extension
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			COKE1	COKE 12 OZ	EACH	\$ 1.99	\$ 7.96
2		0			COKE1	1.99			
						\$1.99EA OR 6 FOR \$4.99	-4	1.04	-4.17
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			COKE3	MOUNTAIN DEW 12oz	EACH	\$ 1.99	\$ 3.98
2		0			COKE3	1.99			
						\$1.99EA OR 6 FOR \$4.99	-2	1.39	-2.78
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>							
SOH	ORD								

F1 	F2 	F3 	F4 	F5 	F6 	F7 	F8 	<b>Subtotal \$</b>	<b>4.99</b>
Advanced Lookup	Add Note	Delete Line Item	Discount Item	Account Payment	Store Transaction	Stock Check	Checkout	<b>Tax \$</b>	<b>0.30</b>
								<b>Total \$</b>	<b>5.29</b>

# TIPS & tricks



Name: DAIRY FEED  
ID: 5  
Source:   
Type: Advanced Sale  
 Sale Reduces Taxable Amount  
Buttons: Save, Export, Reset, Import, Print, Print Sign

- Use the Sale List import tool when you have multiple sale items, rather than typing each one in manually.
- When importing, use text (.txt) format and include a header row, otherwise the first row will be skipped.
- When using Advanced Sales, sale item prices should be entered as zero.
- Always restart Paladin after editing Pricing Plans.
- Refer to the wizard prompts when creating advanced sales as they are very useful instructions.

## Learn More

To learn more, see the following resources in our [Help Portal](#)

- [Paladin Pointers: Advanced Sales – BOGOs and More](#)
- [Determining BOGO refund amounts](#)

Retail Science

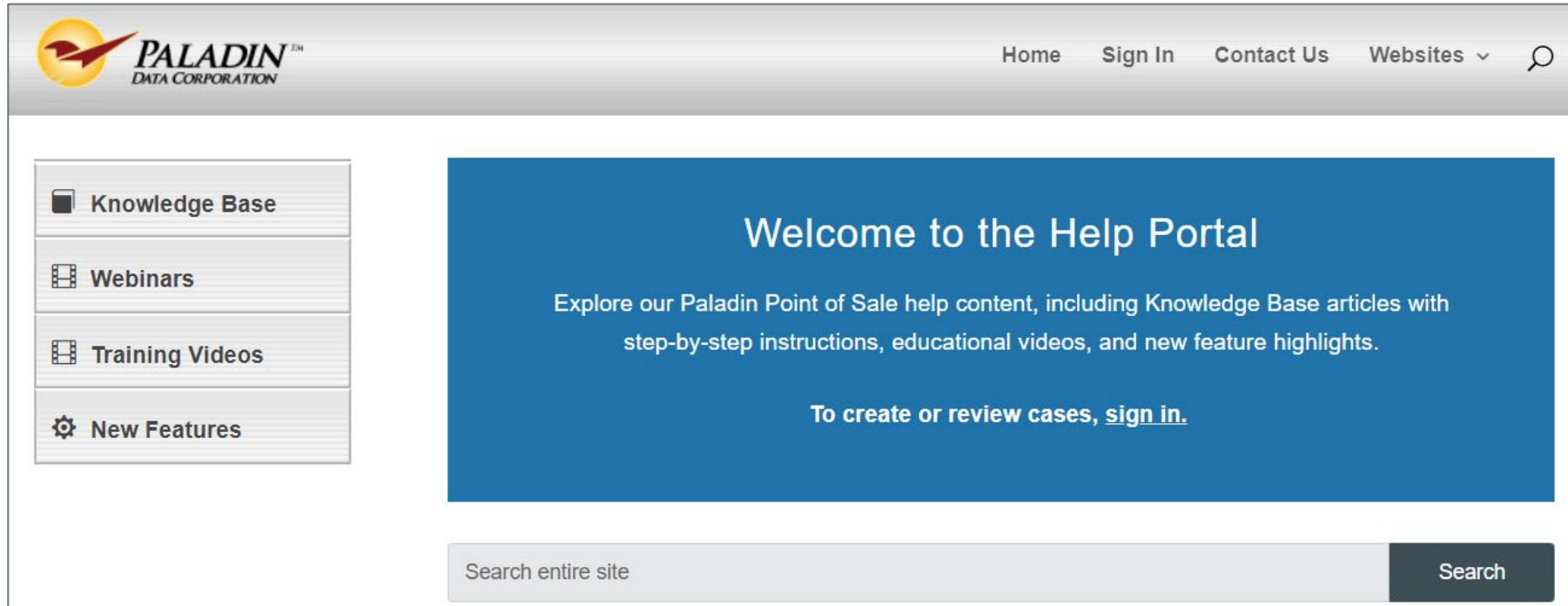
- [Do You BOGO? Buy One Get One Can Jumpstart Business](#)

A recording of this webinar will be available at [portal.paladinpos.com/webinars](http://portal.paladinpos.com/webinars).

## Where to find more information

<http://portal.paladinpos.com>

- Detailed written instructions are available on the Paladin Knowledge Base.
  - Knowledge Base article (KBA) instructions
  - Webinar presentations



The screenshot shows the Paladin Knowledge Base Help Portal. The header includes the Paladin Data Corporation logo and navigation links for Home, Sign In, Contact Us, and Websites. A search icon is also present. The main content area features a blue banner with the text "Welcome to the Help Portal" and a description of the help content. A sidebar on the left lists categories: Knowledge Base, Webinars, Training Videos, and New Features. At the bottom, there is a search bar with the text "Search entire site" and a "Search" button.

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### Welcome to the Help Portal

Explore our Paladin Point of Sale help content, including Knowledge Base articles with step-by-step instructions, educational videos, and new feature highlights.

To create or review cases, [sign in](#).

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## Next Webinar:

Rich Rewards Gives Your Store  
a Customized Loyalty Program

June 25, 2024

9am PT

<https://portal.paladinpos.com/webinars/>



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