



Margin Master™

The latest version of Margin Master builds on the foundation created by a 25 year multi-store retailer and 12 years of development on Margin Master Classic. All of the features that made the original Margin Master so popular have been reviewed and improved.

- Build item selections on over 90 different selection criteria.
- Evaluate the impact of unlimited “What-if” scenarios.
- Enhanced data import and export capabilities.
- Clients always receive unlimited customer support and training as well as all upgrades and enhancements as part of their service.

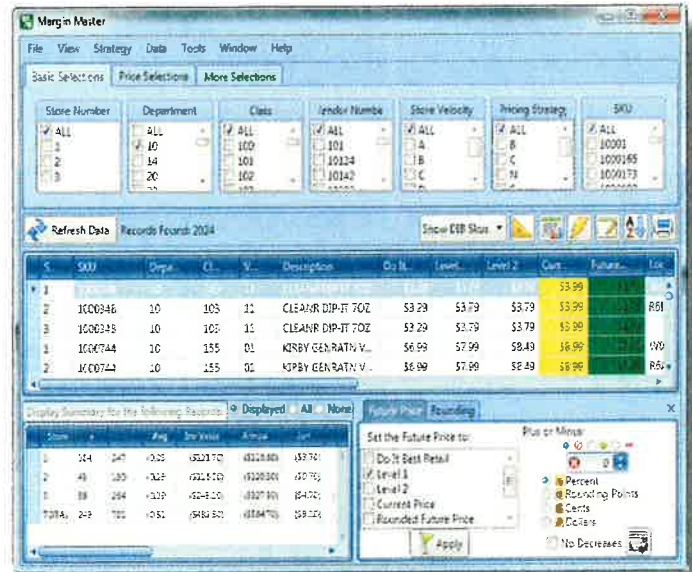
Imitation is the sincerest form of flattery. New competition claims to do “everything” we do. As always, we give a free trial using your data. You be the judge

and see why Margin Master is so popular with over 2,400 retailers throughout the United States, Europe, and Australia. We are so confident you will love Margin Master that we back it up with a 100% money back guarantee.



What's New?

- Automatic daily vendor data synchronization.
- Direct extraction from point of sale systems. (Currently supporting more than 40 systems)
- Support for users without a point of sale system.
- Price sticker and bin label printing from within application.
- Auto-Strategy monitors your retail pricing and keeps you posted on necessary retail changes.
- Fully customizable selection screen so you work how you want.
- Designed for Windows 7 and up.
- Takes full advantage of multi-cpu processors (32 and 64 bit)



In today's time starved environment, Margin Master now helps you “set it, and forget it” for longer periods of time. After building your *Pricing Strategy*, Margin Master will continuously monitor your data. At a schedule determined by you, Margin Master will optionally notify you via e-mail or text message of exactly how many price changes are needed, and the impact associated with those changes.

Margin Master has been completely rebuilt to take advantage of many changes in technology. The speed improvements of the Internet alone has allowed us to deliver so much more.

- Access your local competitor pricing data directly within Margin Master for competition including Home Depot, Lowes, Menards and Amazon.
- FREE mobile applications that will allow you to not only view your data anywhere, but identify similar items at any competitor and have that information flow to Margin Master.
- Access key historical and decision making information based on YOUR data and the changes YOU have made over time.

RetailerSoft™

tools for success

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989-896-8000